

ESTIMATES COMMITTEE

Question Taken on Notice

Question Number: 1-11

Output Number: Opening Statement

Date: 15/06/2021

From: Mrs Lia Finocchiaro

To: Hon Michael Gunner

Portfolio: Chief Minister

Agency: Chief Minister and Cabinet

Subject: Media Unit KPIs

QUESTION:

What are the KPIs and performance management measures of the media unit of the Department of the Chief Minister?

ANSWER:

The media team operate under the principles set out by the Australian Communications and Media Authority and the Australian Press Council as the accepted standard for media organisations.