

ESTIMATES COMMITTEE

Question Taken on Notice

Question Number: 1.3

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Date: 10/06/2025

From: J Davis

To: Hon Lia Finocchiaro

Portfolio: Chief Minister

Agency: Northern Territory Electoral Commission

Subject: Expenditure for culturally appropriate voting materials

QUESTION:

Could you outline the total expenditure of the 2024 NT general election and the 2020 NT election in culturally appropriate voting materials?

ANSWER:

2024 Territory Election:

The total expenditure on culturally appropriate materials was \$52,355.

This included:

- Voting business – a guide to enrolling and voting
- Radio advertising in Aboriginal languages
- Multi-lingual guide to voting
- Remote stakeholder packs
- Culturally and linguistically diverse stakeholder packs.

2020 Territory Election:

The total expenditure on culturally appropriate materials was \$45,147.

This included:

- Re-branding existing how-to-vote videos
- 'Why vote' video
- Social media, radio and TV advertising in Aboriginal languages
- Video blogs.