

**Question No :** 102

**Question :** Effects of Yulara Tourist Resort Promotion

**Question Date :** 12/05/92

**Member :** Mr EDE

**To :** MINISTER for TOURISM

1. Has the Northern Territory government made a decision to commit \$2m specifically to promote the Yulara Resort.
2. If so, which activities of the Northern Territory Tourist Commission will be cut or eliminated to accommodate that decision.
3. What changes will be made to the Tourist Commission's marketing strategy to accommodate the decision to commit \$2m specifically to promote the Yulara Resort.
4. What was the dollar value of Tourist Commission expenditure on Yulara Resort promotion in the financial year 1990-91.