

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Mr Higgins to the Chief Minister:

Darwin Street Art Festival

- 1. Please advise how much the Government invested in the augmented reality feature?**

The App to facilitate the augmented reality cost \$10 500, and the 3D modelling and animations cost a further \$10 000. These funds were included as part of the overall cost of the Darwin Street Art Festival.

- 2. Why was a Melbourne company used instead of a local ICT business?**

There is significant complexity in ensuring the murals trigger the animation, taking into account the light environment, angles and obstructions. This is a specialist capability that is not a specialty of any Northern Territory-based companies.

Virtualex (<https://virtualex.com.au/>) specialises in augmented and virtual reality content development.

- 3. Were local businesses asked to quote for the augmented reality feature?**

Procurement was through a select tender process to engage the specialist capability.