

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Ms Mansion to the Minister for Parks and Wildlife:

Government Advertising

1. Please provide the details and costs of advertising and communications in 2014-15.
2. Please provide the details and costs of all government advertising that contained either the image or voice of the Minister or Chief Minister or the name of the Chief Minister or Minister.

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1. Please provide the details and costs of advertising and communications in 2014-15.

The Parks and Wildlife Commission of the Northern Territory has incurred advertising costs as follows:

Expense Type	2014-15 (as at 31 March) \$
Magazines/Journals	1 173
Newspapers	28 821
Online	3 028
Radio	5 552
Television	70 139
Total Advertising	108 713

Communications and media costs incurred are as follows:

Expense Type	2014-15 (as at 31 March) \$
Events & Exhibitions	19 267
Marketing Material	25 128
Media Monitoring	797
Total Communications and Media	45 192

THE PARKS AND WILDLIFE COMMISSION OF THE NT
(Excluding the TERRITORY WILDLIFE PARKS)

2. Please provide the details and costs of all government advertising that contained either the image or voice of the Minister or Chief Minister or the name of the Chief Minister or Minister.

The Parks and Wildlife Commission of the Northern Territory has had no government advertising containing either the image or voice of the Minister or Chief Minister, or the name of the Chief Minister or Minister.