

## LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

### WRITTEN QUESTION

Mr Vowles to the Chief Minister:

#### Chief Minister's Weekly Message

1. How many editions of the Chief Minister's Weekly Message have been produced?
2. For each Weekly Message:
  - a. Who produced the message and what was the cost of production?
  - b. Who distributed the message?
  - c. How many copies were distributed electronically and what was the distribution cost?
  - d. How many copies were distributed by other means and what was the cost?
  - e. How were the addresses of the recipients of the message identified and what data bases were utilised?
  - f. Who identified the recipients?
  - g. How many recipients were sent the message unsolicited?
  - h. Who paid for any costs associated with the activities mentioned above?

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#### ANSWER

The Chief Minister's Weekly E Message has been in existence since 12 June 2014 and is produced within the Chief Minister's Office within existing staffing resources.

It is distributed electronically through the Chief Minister website to subscribers who have indicated that they wish to receive updates on Government information.

In line with standard electronic practices, any person who does not wish to receive this information has an opportunity to unsubscribe at any point.

The minimal costs of producing this are met within existing Office of the Chief Minister's budget.