

## Estimates Committee 2009 Questions Taken On Notice

( 16/6/2009 to 19/6/2009 )

Date: 16/06/2009 Output: Agency Specific  
Sub Output: Whole of Government  
Subject: Infrastructure - Advertising - Contracts - Artwork - Campaigns

**From:** Mr Adam Giles to Hon Delia Lawrie  
Infrastructure

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**Question:** **2-12**  
I have the same question for the art work for print, visual and audio for each campaign.

**Answer:**  
Answered On: 16/06/2009  
Answer: A combination of in house and suppliers. The details are:

### PLANNING AND LANDS

Old Hospital site - suppliers used: Sprout

Building Palmerston for the Future - suppliers used: Sprout, Exhibitionist

### INFRASTRUCTURE

Katherine Planning Forum - suppliers used: DM's Promotional Products, Katherine Community Radio, Katherine Times, Exhibitionist

Construction Industry Forum - suppliers used: Liquid Orange, Exposure Productions, Imprint Design and Promotion

### TRANSPORT

New Bus Service Route 14 - suppliers used: HOT 100, MIX 104.9, in house

Katherine Heavy Vehicle Diversion - suppliers used: Sprout, Exhibitionist, in house

Compulsory Carriage of Licence - suppliers used: HOT 100, in house

Alcohol Ignition Lock Program - suppliers used: HOT 100, in house

Free Buses for Students - suppliers used: MIX 104.9, in house

Free Buses for Seniors, Pensioners and Carers - suppliers used: in house

## ROAD SAFETY

Christmas Blitz - suppliers used: HOT 100, Imparja, Big Screen Adt, Marketforce Communications, Simon Says TV, Clemenger BBDO, Actors Management Agency

Drink Drive - suppliers used: MIX 104.9, in house

Christmas Shuttle Bus - suppliers used: MIX 104.9, Signtech Signs, in house

Sober Bob - suppliers used: MIX 104.9, Stickers & Stuff, DM's Promo Products, Dynamic Signs, Bellette, in house

Easter campaign - suppliers used: MIX 104.9, TEABBA, in house

Seat belts - suppliers used: MIX 104.9, in house

Back to School 2009 - suppliers used: HOT 100, in house