

Estimates Committee 2009
Questions Taken On Notice

(16/6/2009 to 19/6/2009)

Date: 16/06/2009 Output: Agency Specific
Sub Output: Whole of
Government
Subject: Infrastructure - Advertising - Contracts - writing - Campaigns

From:Mr Adam Giles to Hon Delia Lawrie

2-11

Question: Can you please detail who was contracted to write the material for print, visual and audio platforms for each campaign?

Answer:

Answered On: 16/06/2009

Answer: Written material was produced in house by the Marketing and Communications Unit for all key campaigns.