

Estimates Committee 2014
Questions Taken On Notice

(10/06/2014 to 19/06/2014)

Date: 15/10/2014

Output:

Sub Output:

Subject: Costs of Structural Separation - Territory Generation

From:Ms Nicole Manison to Board Chairman David De Silva
Territory Generation

12-5

Question: Could you provide the costs incurred by Territory Generation due to the structural separation and establishment costs of rebranding, advertising and recruitment?

Answer:

Answered On: 29/10/2014

**GOVERNMENT OWNED CORPORATIONS
SCRUTINY COMMITTEE
Question Taken on Notice**

Date: 15 October 2014
Subject: Costs of Structural Separation
From: Ms Nicole Manison
To: Mr David De Silva, Board Chair
Corporation: Territory Generation

Number: 12-5

Question: Could you provide the costs incurred by Territory Generation due to the structural separation and establishment costs of rebranding, advertising and recruitment?

Answer: **Expenditure Year to Date**

Service	Cost
Advertising	66,877
Rebranding	16,982
Recruitment	18,463
Structural	460,229
Grand Total	562,551
