

WRITTEN QUESTIONS

7th Assembly

26/08/1994

10. Departmental Advertising/Promotion

Mr. BAILEY to MINISTER for EDUCATION and TRAINING

QUESTION

1. What promotions of the Northern Territory's history, attractions or resources in any form, including electronic media advertising, books and general printed matter, have been funded by the Department of Education or any of its agencies, where the person or body engaged was not a full-time employee of a Government Department or agency in the periods:
 - (a) 1 July 1992 to 30 June 1993; and
 - (b) 1 July 1993 to 30 June 1994.
2. What were the titles of all the promotions referred to in question 1.
3. What was the total amount spent on the promotions referred to in question 1 by the Department of Education or its agencies.
4. Of the promotions referred to in question 1, which were assisted by:
 - (a) payments in advance;
 - (b) use of Government facilities at no charge; and
 - (c) use of Government administration support at no charge.
5. What was the total value of the assistance rendered in each promotion.
6. Which of the promotions contained provisions for payment of future royalties to the person or body responsible for carrying out the promotion.
7. How many and in which of the promotions were there provisions for the costs incurred by the Northern Territory Government, or its agencies, to be offset against future royalty income.
8. In how many, and in which of the promotions, were expressions of interest or tenders called before a person or body was engaged to carry out that promotion.
9. Was Mr Frank Alcorta engaged for any of these promotions; if so, how much was he paid.

10. During the last five years has Mr Frank Alcorta been engaged to carry out any work for the Department; if so, what are the details of the method and procedure of that engagement, including dates, remuneration, the nature of the engagement and whether it went to tender.

ANSWER

Answered on 14/05/96

1. The Department of Education produced an education kit between January 1993 and December 1993 which was mainly written and illustrated by Mr Bob Whiteford, a freelance illustrator and historian.
2. "Windows on the Territory 5".
3. \$20,000.
4. Nil.
5. Nil.
6. Nil.
7. None.
8. None. It was considered that Mr Whiteford was the only person with the specialised knowledge and ability to carry out the assignment.
9. No.
10. No.