

# WRITTEN QUESTIONS

## 7th Assembly

26/08/1994

### 9. Departmental Advertising/Promotion

Mr. BAILEY to MINISTER for TOURISM

#### QUESTION

1. What promotions of the Northern Territory's history, attractions or resources in any form, including electronic media advertising, books and general printed matter, have been funded by the Northern Territory Tourist Commission or any of its agencies, where the person or body engaged was not a full-time employee of a Government Department or agency in the periods:
  - (a) 1 July 1992 to 30 June 1993; and
  - (b) 1 July 1993 to 30 June 1994.
2. What were the titles of all the promotions referred to in question 1.
3. What was the total amount spent on the promotions referred to in question 1 by the Northern Territory Tourist Commission or its agencies.
4. Of the promotions referred to in question 1, which were assisted by:
  - (a) payments in advance;
  - (b) use of Government facilities at no charge; and
  - (c) use of Government administration support at no charge.
5. What was the total value of the assistance rendered in each promotion.
6. Which of the promotions contained provisions for payment of future royalties to the person or body responsible for carrying out the promotion.
7. How many and in which of the promotions were there provisions for the costs incurred by the Northern Territory Government, or its agencies, to be offset against future royalty income.
8. In how many, and in which of the promotions, were expressions of interest or tenders called before a person or body was engaged to carry out that promotion.
9. Was Mr Frank Alcorta engaged for any of these promotions; if so, how much was he paid.

10. During the last five years has Mr Frank Alcorta been engaged to carry out any work for the Commission; if so, what are the details of the method and procedure of that engagement, including dates, remuneration, the nature of the engagement and whether it went to tender.

## **ANSWER**

Answered on 14/05/96

1. All publications are produced internally by Commission staff. On 2 occasions due to workload commitments, two outside writers were engaged to produce editorial for NTTC brochures.

The task of printing and artwork for the brochures is put to tender as required by the Supply and Tender Board.

All media advertising is handled by the Commission's dedicated advertising agency.

2. (a) Holiday Planner  
(b) Holiday Guide
3. (a) \$1,500  
(b) \$1,485
4. (a) Nil  
(b) Nil  
(c) Nil
5. Nil
6. Nil
7. Nil
8. The task of artwork and printing NTTC's brochures and publications is put out to tender on a regular basis as required by the Supply and Tender Board.
9. No.
10. No.