

**LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY****WRITTEN QUESTION**

Ms J Carney

to Minister for Family and Community Services

**Anti-smoking Programs**

1. Minister are calls to the Quit Line from the NT being monitored, If so how do the numbers compare over the past few years.
2. Minister I noted that the only media Quit smoking as a New Year's resolution received this year was an article about you quitting. When I was a Quit Smoking health promotion officer in the mid nineties we would run a media campaign in the lead up t New Years Eve promoting the Quitline. Calls to the help line would then go up dramatically:
  - a. why wasn't such a campaign run this year, given that smoking rates in the Territory remain the highest in the country; and
  - b. what is the operational budget for the Quit program in the Darwin area.
3. Minister as you know, Tuesday 31<sup>st</sup> May was World No Tobacco Day, why was it that this year for the first time your department did not place any advertisements in the *NT News* promoting World No Tobacco Day and the Quitline.
4. The only print advertisement I could find was this one inserted on 25 May in the *Suburban*. It has a big photo of Minister Toyne on it with the words: 'Choose a healthier lifestyle on World No Tobacco Day.'
  - a. why was there no mention of when World No Tobacco Day was; and
  - b. why was no advice given as to how someone could choose a healthier lifestyle.
5. Minister what do you think the purpose of this advertisement was.
6. How are people assisted/facilitated to quit smoking in Central Australia.

**ANSWER**