

WRITTEN QUESTIONS

7th Assembly

26/08/1994

8. Departmental Advertising/Promotion

Mr. BAILEY to MINISTER for CHIEF MINISTER

QUESTION

1. What promotions of the Northern Territory's history, attractions or resources in any form, including electronic media advertising, books and general printed matter, have been funded by the Department of the Chief Minister or any of its agencies, where the person or body engaged was not a full-time employee of a Government Department or agency in the periods:
 - (a) 1 July 1992 to 30 June 1993; and
 - (b) 1 July 1993 to 30 June 1994.
2. What were the titles of all the promotions referred to in question 1.
3. What was the total amount spent on the promotions referred to in question 1 by the Department of the Chief Minister or its agencies.
4. Of the promotions referred to in question 1, which were assisted by:
 - (a) payments in advance;
 - (b) use of Government facilities at no charge; and
 - (c) use of Government administration support at no charge.
5. What was the total value of the assistance rendered in each promotion.
6. Which of the promotions contained provisions for payment of future royalties to the person or body responsible for carrying out the promotion.
7. How many and in which of the promotions were there provisions for the costs incurred by the Northern Territory Government, or its agencies, to be offset against future royalty income.
8. In how many, and in which of the promotions, were expressions of interest or tenders called before a person or body was engaged to carry out that promotion.
9. Was Mr Frank Alcorta engaged for any of these promotions; if so, how much was he paid.

10. During the last five years has Mr Frank Alcorta been engaged to carry out any work for the Department; if so, what are the details of the method and procedure of that engagement, including dates, remuneration, the nature of the engagement and whether it went to tender.

ANSWER

Answered on 14/05/96

1. (a) 1 July 1992 to 30 June 1993
The Commemoration of the 50th Anniversary of the Bombing of Darwin.

- (b) 1 July 1993 to 30 June 1994
. Cyclone Tracy
. Quality Territory Series

2. As above.

3. Bombing of Darwin 1992/93	Expenditure	\$117,089.92
	Less receipts from sales of memorabilia	<u>94,458.05</u>
	Cost 1992/93	\$22,631.87

Cyclone Tracy 1993/94 \$25,000.00

Quality Territory Series 1993/94 \$287,357.28

4. (a) The Commemoration of the 50th Anniversary of the Bombing of Darwin.
Quality Territory Series.

- (b) The Commemoration of the 50th anniversary of the Bombing of Darwin.

- (c) The Commemoration of the 50th Anniversary of the Bombing of Darwin.

5. Staff were employed and seconded to work out of a separate location for several months. Equipment from other location was moved to the Bombing of Darwin Office. The operational cost of equipment and seconded personnel is one that was absorbed within existing budget resources.

6. Nil.

7. Nil.

8. Nil.

9. Yes. \$20,000.00

10. Yes - as a consultant to prepare a “coffee table” publication which details the Territory’s place in the Second World War. The title of the book is, “Australia’s Frontline, the Northern Territory’s War”.

Paid a total of \$20,000 as follows:

29.1.91 \$10,000

21.3.91 \$ 5,000

23.7.91 \$ 5,000

The consultancy was awarded under Appendix B of the Treasurer’s Direction 20.19, which exempts the requirement to obtain public quotations for Journalists and Special Writers.