

Estimates Committee 2007
Questions Taken On Notice

(20/06/2006 to 31/08/2006)

Date: 27/06/2007 Output: 1
Sub Output: 1.0
Subject: Cost of Advertising and Design and Production Costs of Each Medium

From: Ms Jodeen Terese CARNEY to Honourable Syd STIRLING
Minister for Justice and Attorney-General

Question: 2-2
How much of the total appropriation goes towards the cost of advertising, and what are the design and production costs of radio, television, newspaper, magazine and other medium?

Answer:
Answered On: 26/06/2007
Answer: Advertising \$18 500, exhibitions \$20, marketing and promotion \$6100, displays \$5800.