



LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

No. 36

WRITTEN QUESTION

Ms Uibo to the Chief Minister:

Government Advertising

1. With respect to the advertisements published on Meta Platforms regarding Territory Community Safety:
 - a) Who approved the advertisement?
 - b) Who produced the advertisement?
 - c) What was the cost of producing the advertisement?
 - d) What was the cost of publishing the advertisement?
 - e) Were there any communications between you and your staff with any agency staff concerning the advertisement? If yes:
 - i. What was communicated?
 - ii. What was the response?
2. With respect to the advertisements published on Meta Platforms regarding Territory Coordinator Community information forums:
 - a) Who approved the advertisement?
 - b) Who produced the advertisement?
 - c) What was the cost of producing the advertisement?
 - d) What was the cost of publishing the advertisement?
 - e) Were there any communications between you and your staff with any agency staff concerning the advertisement? If yes:
 - i. What was communicated?
 - ii. What was the response?