

Budget media breakdown

Question 1.3

Media Type	\$
Social media (YouTube, BVOD Ch9, Display Boards)	18,280
Radio (Hot100, Mix104.9, Territory FM, Yolgnu radio, Gove radio, Sun FM, PAW Radio, Tourist Gold, TEABBA, 8KTR, FNB)	11,338
FaceBook	6,528
* Online media (NewsCorp, Centralian, Tennant Times)	5,983
Cinema (ValMorgan)	3,325
GST	4,546
<b>Total</b>	<b>50,000</b>

\* no print media - only online media

same budget for past 3 years - \$50,000 for marketing / media for Budget.

LEGISLATIVE ASSEMBLY OF THE NT  
TABLED DOCUMENTS

Committee: Estimates  
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Tabled By: Lowler  
Signed: Dyer

Answer to QOW 1.3