

WRITTEN QUESTIONS

7th Assembly

24/11/1995

79. Grants and Loans provided to Northern Territory Tourism Industry

Mr. EDE to MINISTER for TOURISM

QUESTION

1. What are the details of:

- (a) grants; and
- (b) loans,

provided to the tourism industry by the Northern Territory Government during the 1993/94 financial year?

2. What are the details of:

- (a) grants; and
- (b) loans,

provided to the tourism industry by the Northern Territory Government during the 1994/95 financial year?

ANSWER

Answered on 01/05/96

1.

Tourism Marketing Duty

\$990,000

Untied grant to the four Regional Tourism Associations with the following break-up:

32%	Darwin
32%	Central Australia
20%	Katherine
16%	Tennant Creek

N.T. University - Tourism Research Scholarship

\$25,000

Provided to the Northern Territory University for a scholarship in Tourism Research.

Events and Conferences

\$32,150

During this period the Commission underwent administrative changes due to the Kennedy Report findings which recommended the establishment of an Events and Conventions division. Our records indicate for this period the following grants/loans were paid.

The grants/loans as indicated below were used primarily as co-operative advertising for specific events/attractions to increase visitor numbers to the Top End.

Variety Club of Australia (NT) - Boat Bash
Bougainvillea Festival of Darwin
Tennant Creek GoKart Grand Prix - NT Street Circuit Grand Prix
NT Rugby League - Tooheys Challenge/NSW Media Launch
Partnership & Equity Conference
Alice Springs Yacht Club
Top End Bushman's Rodeo and Campdraft Assoc - Pearl of the North
Rotary Club of Alice Springs - Bangtail Muster

Cannonball Run

\$60,000

Loan supplied to assist the event. The total amount of \$60,000 was repaid in full.

2.

Royal Flying Doctor Service of Australia

\$29,000

To install interpretative computer system containing information on RFDS operations, aircraft history and general data on Central Australia. To help development of RFDS Corporate Plan. (Tourism Development Masterplan allocation)

Tennant Creek Regional Tourist Association

\$26,150

The erection of heritage signage to interpret and complement the local attractions. (Tourism Development Masterplan allocation)

Tennant Creek Town Council

\$ 9,796

Produce and mount tourism displays in the transit centre. (Tourism Development Masterplan allocation)

Timber Creek Community Government Council

\$25,000

To develop a 4km heritage trail with associated signage and seating at Timber creek. (Tourism Development Masterplan allocation)

Gulf Region Community Town Council

\$

7,650

Provision of signage, shelters and handrails along heritage trail at Borrooloola. (Tourism Development Masterplan allocation)

Darwin Region Tourism Association

\$25,000

Provision of touch screen information system for Smith Street Mall office. (Tourism Development Masterplan allocation)

Tourism Marketing Duty

\$1,285,000

Untied grant to the four Regional Tourism Associations with the following break up:

32%	Darwin
32%	Central Australia
20%	Katherine
16%	Tennant Creek

Event Marketing Fund

\$95,200

This fund was set up by the Tourist Commission to provide grants for marketing of festivals and events in the Territory to attract additional visitors from intrastate, interstate and overseas. Strict criteria has been set up for the grants under this scheme.

Darwin Symphony Orchestra - outdoor event 1995
N.T. University - Schweppes University Games
Bougainvillea Festival of Darwin
Barunga Community - Barunga Festival
Top End Bushman's Rodeo & Campdraft Assoc - Back to the Bush
Variety Club of Australia (NT) - Car Bash and Boat Bash
Rotary Club of Darwin - Darwin Rodeo
Alice Springs Turf Club - Alice Springs Cup
Lions Club Alice Springs - The Camel Cup
Merrepen Arts - Nauiyu - Merrepen Arts Festival
Tennant Creek Town Council - Desert Harmony Festival
Tennant Creek GoKart Grand Prix - NT Street Circuit Grand Prix
NT Cycling Association - Top End Tour