

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Mr Vowles to the Chief Minister:

“On Track” Advertisements

1. Who recommended and who made the decision that the Government should develop and run an advertising campaign ultimately badged under the slogan “On Track”.
2. What is the total expenditure to date to produce and display all “On Track” advertisements?
3. Does the expenditure in (2) above include the cost of commissioning Harrison Research to conduct focus groups and prepare a report for government on six slogans contemplated for the advertising campaign?
4. What is the total cost for the work undertaken by Harrison Research for the Government in relation to the advertising campaign?
5. Who recommended and who approved the contract awarded to Harrison Research to undertake work for the Government in relation to the advertising campaign?
6. Were expressions of interest or quotes called for the work subsequently contracted to Harrison Research?
7. If not, what arrangements were utilised to award the contract?
8. When did the “On Track” advertising campaign start and when did it finish?
9. When was First Class Graphics first contacted by a Government representative, whether formally or informally, in relation to the advertising campaign?
10. Who made the contact and what information was provided?
11. When did you first become aware there were breaches of Government procurement rules in relation to the contract awarded to First Class Graphics?
12. What steps did you and your Department take to investigate the breaches of procurement rules mentioned in (11) above?

13. Has a report been prepared in relation to the breaches of procurement rules mentioned in (11) above and if so will you provide me with a copy?

ANSWER

As advised in my response to you in Written Question 363, design, production and associated costs for On Track marketing were authorised, managed and paid for by the Department of the Chief Minister.

I also understand the department provided information to the Leader of the Opposition under a Freedom of Information request in this regard.