Healthy Pregnancy, Healthy Baby resource: consumer consultation

Have you seen this book before?
Did you get a copy?
Did you like it?
Who gave it to you?
How far along were you when you got it?
Did you get any other type of information about your pregnancy
(what/where)
What do you think about the look and feel of this book
(size/ shape/ colours/ pictures/ page weight/ length/ text size)
More on pictures – what sort of pictures would you like to see
(photos/ realistic cartoons/ not realistic cartoons/ aboriginal art)
Some of the images are "women's business"- what do you think about that? Should they be there? Should
there be a warning? What else should we do about this?
5
What is the most important thing/s women should be told when they get pregnant?
What would make this book something that you want to keep ?
e.g. maybe it should have a harder cover, maybe it should have a place to write the sex and the due date
of your baby, maybe it should have a place to put ultrasound pictures
What format people would like?
I use this It should be like this
- A small book
- An A4 book
- A website
- On facebook
- An app
- Lots of smaller leaflets
- A podcast
- A chatbot
 A book to take home without "womens business" pictures
Dad's book
Do you prefer
- A separate brochure for the dads
- A brochure for the dads as part of this book
- No information for dads
- A separate book for dads and carers
How do you track your pregnancy
Weeks
Months
Health visits
Other
In the book pregnancy is split into early, middle and late stages. Does this make sense to you?

The new book shows the baby as it grows and matches it to the size of fruit – what do you think about this

Do you know how big these are/ which is better

Poppy seed or finger nail or pepper corn

Kidney bean or grape

Lime or plum

Lemon

Small banana

Cabbage

What should someone put in their bag when they are coming in to hospital to give birth?

Page 41 there is a section : common birth problems what do you think about this

Page 56 (check new wording)

Would you use the appointments section?