

# WRITTEN QUESTIONS

## 7th Assembly

26/08/1996

5. Departmental Advertising/Promotion

Mr. BAILEY to MINISTER for LANDS PLANNING and ENVIRONMENT

### QUESTION

1. What promotions of the Northern Territory's history, attractions or resources in any form, including electronic media advertising, books and general printed matter, have been funded by the Conservation Commission or any of its agencies, where the person or body engaged was not a full-time employee of a Government Department or agency in the periods:
  - (a) 1 July 1992 to 30 June 1993; and
  - (b) 1 July 1993 to 30 June 1994.
2. What were the titles of all the promotions referred to in question 1.
3. What was the total amount spent on the promotions referred to in question 1 by the Conservation Commission or its agencies.
4. Of the promotions referred to in question 1, which were assisted by:
  - (a) payments in advance;
  - (b) use of Government facilities at no charge; and
  - (c) use of Government administration support at no charge.
5. What was the total value of the assistance rendered in each promotion.
6. Which of the promotions contained provisions for payment of future royalties to the person or body responsible for carrying out the promotion.
7. How many and in which of the promotions were there provisions for the costs incurred by the Northern Territory Government, or its agencies, to be offset against future royalty income.
8. In how many, and in which of the promotions, were expressions of interest or tenders called before a person or body was engaged to carry out that promotion.
9. Was Mr Frank Alcorta engaged for any of these promotions; if so, how much was he paid.

10. During the last five years has Mr Frank Alcorta been engaged to carry out any work for the Commission; if so, what are the details of the method and procedure of that engagement, including dates, remuneration, the nature of the engagement and whether it went to tender.

**ANSWER**

Answered on 14/05/96

1(a)

- . Consultant engaged to write magazine article on Arltunga.
- . Consultant engaged to write magazine article on crocodiles.
- . Consultant engaged to write magazine article on Gregory National Park.
- . Consultant to develop central Australian airport display.
- . Consultant engaged to update narrative of Explore Australia's NT.
- . Consultant engaged to negotiate purchase of share in television series on parks and wildlife.
- . Consultant to develop 1993 show circuit display.

1(b)

- . Consultant to develop mobile display for CCNT southern region.
- . Consultant to assist with production of promotional video on Top End Wetlands and Wildlife.
- . Consultant to develop and produce 1994 show circuit display.
- . Consultant to produce educational cane toad video.

2. The titles of the documents are as follows:

- . Article on Arltunga
- . Article on Crocodiles
- . Article on Gregory National Park
- . Explore Australia's Northern Territory

3. The total spent by the Conservation Commission in 1992/93 - \$73,300  
The total spent by the Conservation Commission in 1993/94 - \$52,560

4(a) Update of narrative for 3rd edition Explore Australia's Northern Territory.  
Production of promotional video on Top End Wetlands and Wildlife.

4(b) Nil. However, there have been occasions when persons engaged by the Conservation Commission to perform work have been offered, and have accepted, the opportunity for transport in Commission vehicles. Such offers have only been made when convenient to the Commission's operation (ie. a journey had already been planned) and when spare seating capacity existed.

4(c) Consultants engaged on updating narrative for 3rd edition Australia's Northern Territory,

to negotiate purchase of share in the series and consultants engaged to produce education video on cane toads were lent support by way of staff providing, on an ad hoc basis, access to existing Commission material on Commission parks and wildlife.

5. As this is part of normal work duties, no record is kept. Commission staff are regularly requested to provide materials on parks and wildlife for various national and international publications. As long as the requests are within reason, no charge is levied for providing access to Commission material as it is seen as assisting with the promotion of the Northern Territory.
6. Nil.
7. In the promotions listed, any royalties received are payable to the Commission and no other party. The royalties the Commission receives, together with the profits from saleable items, all offset costs.

Benefit from some products is intangible, eg. Glen Joseph's television documentary, being a benefit that is derived from the promotion of the Northern Territory as a tourist destination.

8. Three.

- . development of Central Australia Airport display
- . development of mobile display for Conservation Commission southern region; and
- . production of educational video on cane toad.

9. See answer 10.

10. Yes, on 4 occasions.

- . 1989 - write original narrative for Explore Australia's Northern Territory - Cost \$9,120;
- . 1992 - revise narrative for 2nd edition of book - Cost \$2,300;
- . 1993 - revise narrative for 3rd edition of book - Cost \$10,000.

Engagement was by way of contract arranged under exemption for public tenders provided by way of Treasurer's Directions 20, Appendix B (Journalists and Special Writers).

On the fourth occasion, engaged at short notice to assist with the production of a Corporate Plan for the Commission, and ensure the document was appropriately styled for general readers within the wider public. The transaction took place in March 1994 and cost \$1,500.