

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Ms J Carney

to Chief Minister

Post Budget Promotions

1. Was any money spent by the Office of the Chief Minister on the 2005-06 post Budget promotion campaign?
2. If so how much was spent on print media?
3. How much was spent on electronic media?
4. How much was spent on brochure production and direct mail?
5. How much was spent on DVD /CD production?
6. The 2004-05 post Budget promotional campaign included literature printed in language other than English. Was any of the 2005-06 Budget promotional campaign literature printed in language other than English? If so which languages and at what cost?

ANSWER

Questions 1-5:

Following the handing down of the 2005-06 Budget, the Chief Minister wrote to some 77,000 families/individuals about the Budget, enclosing a Budget newsletter.

The cost of printing the letters was \$22,355.86 and the cost of the envelopes was \$3,923.50. These costs were met by the Office of the Chief Minister (the cost of the newsletter was met by NT Treasury and the cost of distribution of the newsletters was met by the Treasurer's Office).

Question 6:

No Budget materials were prepared in languages other than English either by NT Treasury or the Office of Multicultural Affairs' Interpreter and Translator Service.