

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Mrs Hickey to Minister for Transport and Infrastructure Development

Advertising by Agencies

1. What was the amount of funds spent by your Department on advertising since 1 July 1996.
2. What form of advertising and how much was spent in each category eg, television, print etc.
3. What are the name(s) of advertising agencies or consultant companies used to prepare these advertisements.
4. What was the amount of money spent on advertisements in which the Minister appeared (in the case of television) or his photograph appeared.

ANSWER

When answering please return 2 copies to The Clerk of the Legislative Assembly

1. \$242,147
2.

Print	Television	Radio
\$191,062	\$51,085	--
3. Neville Jeffress Advertising promoting East Arm Port only.
4. In two print advertisements amounting to \$311.60.