

## LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

## WRITTEN QUESTION

Mrs Lambley to the Minister for Tourism, Sport and Culture:

**Parrtjima 2018**

1. How many people or individuals (not "through the gate") attended Parrtjima 2018?
2. How many of these people were locals?
3. How many of these people were visitors or tourists?
4. How many people or individuals (not "through the gate") attended Parrtjima 2019?
5. How many of these people were locals?
6. How many of these people were visitors or tourists?
7. What will the \$5m in the 2019 Budget be used for – "supporting" Parrtjima?

**ANSWERS**

1-6.

<b>Parrtjima Attendances</b>	<b>2018</b>	<b>2019</b>	<b>Variation %</b>
<b>Overall</b>	<b>20 663</b>	<b>25 625</b>	<b>24</b>
Local	13 018	15 631	20
Visitors	7 645	9 994	30
Average number of nights people attended	1.8	2.1	16

7. The funding for supporting Parrtjima will be used for the operational delivery, resourcing, infrastructure and marketing to increase the event experience and attract bigger attendances, particularly visitors to the region. This investment also enables the event to continue to extend the program in Alice Springs Mall which has proven to stimulate a greater opportunity for economic return for local transport, retail and hospitality business.