

**LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY**

**WRITTEN QUESTION**

Mr Higgins to the Minister for Infrastructure, Planning and Logistics:

**Towards Zero**

1. Regarding the Towards Zero strategy - are all NT Fleet vehicles 5 star ANCAP rated?
2. Regarding the Towards Zero and Enough is Enough communications campaigns...  
In response to our Global Questions it was revealed the agency's total expenditure on advertising and communications during 1 July 2017 to 31 March 2018 was \$694,507 inclusive of design, commission and placement costs.  
How much has been spent on the Towards Zero communications campaign and for what elements?
3. How much has been spent on the Enough is Enough communications campaign and for what elements?
4. What is the total budget for both these campaigns? (especially since Enough is Enough have been flowing over a couple of financial years)
5. What evaluation plans are in place for the campaigns to ensure they are making a difference?