

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Mr Higgins to the Minister for Tourism and Culture:

Big Bash Fixture, Alice Springs

1. Please provide a breakdown of the \$650,000 allocated to secure the Big Bash fixture between the Adelaide Strikers and Perth Scorchers at Traeger Park, Alice Springs on Saturday 13 January 2018.
2. What was the total spend on advertising and marketing for this match? Please include a breakdown of interstate versus intrastate spend.
3. What portion of the \$5 million 'pivot to India' allocation was spent on marketing for this match?
4. What was the total cost associated with the hosting of the Big Bash fixture between the Adelaide Strikers and the Perth Scorchers at Traeger Park, Alice Springs on Saturday 13 January 2018? Please give a breakdown of these costs?