

# **ESTIMATES COMMITTEE**

## **Question Taken on Notice**

**Date:** 30 November 2017

**Subject:** Darwin Rural Area Ground Water Watch interactive web application

**From:** Mrs Robyn Lambley

**To:** Hon. Lauren Moss MLA

**Agency:** Environment and Natural Resources

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**Number:** 9-6

**Question:** Can the department provide usage statistics for the interactive web application Darwin Rural Area Ground Water Watch?

**Answer:**

1. Launch date for the application was on 12 October 2016. However, analytics data has only been collected since 19 June 2017.
2. Between 19 June 2017 and 3 December 2017, there have been 78 users and 107 sessions visit the site. 27% of sessions are returning visitors and 73% have been new visitors.
3. The maximum number of sessions in one day was 4.
4. 95% of users are from within Australia, nearly 4% from India.
5. Within Australia, approximately 56% of users are from Darwin, followed by Adelaide (16%), Melbourne (8%) and Sydney (6%).
6. The average session time is 25 seconds. The longest session was 6 minutes.