

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Mr Higgins to the Minister for Tourism and Culture:

**Annual Report – Department of Tourism and culture**

1. When does the Department expect to release its Strategic Plan and how will the Department's direction depart from the plans under the previous Government?
2. What is the outcome or key performance indicator associated with cross cultural training? (page 24)
3. Does the Department have a contingency in place to secure a million-dollar naming rights sponsor for the Mitchell Street Mile given that Lottoland will no longer be trading in the Northern Territory? (page 62)
4. Can the Department detail its role in acquiring the hosting rights of the Sheffield Shield Final in Alice Springs? (page 63)
5. How much will the free community WiFi services to 46 Aboriginal communities cost to implement and what are the ongoing costs? (page 66)
6. What percentage of the Department's Aboriginal workforce come from remote or traditional communities? (page 68)
7. For the reporting year 2016-17, what are the Department's final calculated holiday visitor numbers? (page 68)
8. Is legislative change required for the rollout of driverless vehicle technology in the Territory? (page 70)
9. How much of departmental resources is being committed to the development of the 10-year master plan for the Territory Wildlife Park? Does TWP have a previous Master Plan it is currently working to? (page 75)
10. Is the loss of the Malaysian Airlines direct service to and from Kuala Lumpur expected to impact negatively on international visitor numbers? What is being done to ensure current international connections are maintained and other services are added?
11. Is the Department expected to operate at a loss on a continuing basis? (page 90)

12. Once non-liquid assets are deducted, are the Department's liabilities unfunded? (page 95)
13. Please advise why the department allows visitors from overseas on tourist or student visas to film the Territory Wildlife Park and the Alice Springs Desert Park when the Federal Government does not allow this practice for Kakadu and Uluru National Parks?
14. What is the reason the Film Industry budget has been reduced?
15. Why is the Government proceeding with the Warren Park project when 80% of Rugby League Clubs are disengaged and have serious concerns with the development proceeding in line with their petition tabled in the Legislative Assembly?
16. What is the future of Blatherskite Park in Alice Springs?

### **Annual Report – Heritage Advisory Council**

1. In 2015-16 a total of 22 projects were funded to a value of \$271,725 from the NT Heritage Grants Program. An almost identical amount, \$271,517, for 16 projects, was provided from the grants program in 2016-17. Can you please advise if there is a set budget for assistance provided to owners of heritage places not in Government hands and how the funding is prioritised?
2. Can you please provide more detail on the recommendations made to the Minister on page 11 of the report (as follows), including the interest of the Heritage Advisory Council in the projects:
  - Stuart Park - Tree replacement program
  - Pee Wee's Restaurant - Alterations to restaurant, landscaping
  - Northern Gas Pipeline - Construction of Northern Gas Pipeline

### **Annual Report – Darwin Waterfront Corporation**

1. Are there any plans to link Stokes Hill Wharf to the sea wall pathway?
2. Have any discussions been had with the City of Darwin in regard to handover of any land or responsibility of the Corporation?
3. What discussions have been held with the Larrakia Development Corporation with respect to their plans to develop a cultural precinct adjacent to the Darwin Waterfront Development?

## Annual Report – Tourism NT 2016

1. Of the reported 1.91 million visitors to the NT, how many were FIFOs? How many were leisure visitors and how many were business visitors?
2. Of the 47 cruise ships that visited, how many passengers took local tours?
3. How much was specifically spent on international marketing for the financial year? How many international leisure visitors resulted from this spend?
4. What was the budget per international office? How much was spent in each international office on marketing the NT? What was the outcome in visitation terms?
5. How much was specifically spent on domestic marketing for the financial year? How many domestic leisure visitors resulted from this spend?
6. What is the level of awareness of the NT as a destination to visit internationally and domestically? What has the conversion rate been for leisure visitors in both international and domestic markets?
7. What was the conversion rate of the Instagram followers? How many leisure visitors resulted from this initiative?
8. What was the conversion rate of the Facebook campaign? How many leisure visitors resulted from this initiative?
9. Of the total leisure visitors, how many were visiting friends and relatives?
10. What NT Tourism product was featured in ATC overseas campaigns? Why were these chosen and others excluded?
11. What discussions have been held with the Federal Government to increase visitation to Kakadu National Park and what has been agreed and achieved?
12. How many leisure visitors resulted from the ‘Oceans to the Outback’ campaign?
13. What is the product development to meet the experiences being sought by the Chinese leisure market?
14. What new product has been achieved as a result of the establishment of the Aboriginal Tourism Advisory Council?
15. Of the 47 cruise ship stops, how many were during the wet season? Is there a plan to extend the covered walkway beyond the Waterfront?

16. How many more inbound visitors resulted from the Brisbane Airport takeover?