

ESTIMATES COMMITTEE

Question Taken on Notice

Question Number: 1.7

Output Number: 3.1

Date: 13/06/2023

From: Ms Marie-Clare Boothby MLA

To: Hon Nicole Manison MLA

Portfolio: Tourism and Hospitality

Agency: Industry, Tourism and Trade

Subject: Analysis of crime

QUESTION:

Can you release any of your sentiment analysis that says crime is not a high-ranking issue?

ANSWER:

Tourism NT (TNT) has been tracking the domestic holiday market through the Market Tracking Survey (MTS), conducted monthly since 2013.

The results from the April 2023 report show crime did not feature in the top 10 factors.