

WRITTEN QUESTIONS

7th Assembly

26/08/1994

4. Departmental Advertising /Promotion

Mr. BAILEY to MINISTER for TRANSPORT and WORKS

QUESTION

1. What promotions of the Northern Territory's history, attractions or resources in any form, including electronic media advertising, books and general printed matter, have been funded by the Department of Transport and Works, the Power and Water Authority, or any of their agencies, where the person or body engaged was not a full-time employee of a Government Department or agency in the periods:
 - (a) 1 July 1992 to 30 June 1993; and
 - (b) 1 July 1993 to 30 June 1994.
2. What were the titles of all the promotions referred to in question 1.
3. What was the total amount spent on the promotions referred to in question 1 by the Department of Transport and Works, the Power and Water Authority and their agencies.
4. Of the promotions referred to in question 1, which were assisted by:
 - (a) payments in advance;
 - (b) use of Government facilities at no charge; and
 - (c) use of Government administration support at no charge.
5. What was the total value of the assistance rendered in each promotion.
6. Which of the promotions contained provisions for payment of future royalties to the person or body responsible for carrying out the promotion.
7. How many and in which of the promotions were there provisions for the costs incurred by the Northern Territory Government, or its agencies, to be offset against future royalty income.
8. In how many, and in which of the promotions, were expressions of interest or tenders called before a person or body was engaged to carry out that promotion.
9. Was Mr Frank Alcorta engaged for any of these promotions; if so, how much was he paid.

10. During the last five years has Mr Frank Alcorta been engaged to carry out any work for the Department; if so, what are the details of the method and procedure of that engagement, including dates, remuneration, the nature of the engagement and whether it went to tender.

ANSWER

Answered on 14/05/96

1. (a) No consultants were engaged to write material during the 1992/93 financial year;
- (b) In the 1993/94 financial year, the following projects have involved the engagement of persons or bodies not permanently employed by the agencies:
- . Consultant engaged to assist with the writing of the Darwin Port Authority Annual Report 1993;
 - . Consultant engaged to assist with the writing of the Northern Territory Road Safety Council Report 1993;
 - . Consultant engaged to assist with the writing of the Department of Transport and Works Annual Report 1993; and
 - . writing of Supply and Tender Board feature articles (1994).
2. The titles of the documents are as follows:
- 1993
- . Darwin Port Authority Annual Report
 - . Northern Territory Road Safety Council Annual Report
 - . Department of Transport and Works Annual Report
- 1994
- . Editorial for Supply and Tender Board article in NT News
 - . Article on Supply and Tender Board
 - . Article on Industrial Supplies Office
3. The total spent by the Department of Transport and Works has been \$9,319. The total spent by the Darwin Port Authority has been \$3,774.
4. (a) No payments were made in advance.
(b) Government facilities were not used at all.
(c) Government administration support was not provided.
5. Not applicable.

6. Not applicable.
7. Not applicable.
8. The Public Relations Branch of the Department of Transport and Works and the Power and Water Authority has developed a Register of Writers.

An advertisement was placed in the "NT News" asking for writers who were interested in doing work for either organisation to provide details of previous experience and current rates.

For the Department of Transport and Works, Expressions of Interest were sought in all cases except the writing of three separate feature articles for the Supply and Tender Board. The writer for these articles was selected from the Register of Writers.

9. Yes - as a consultant to assist with the writing of the Department of Transport and Works Annual Report - \$5,400; and with the writing of three feature articles for the Supply and Tender Board - \$1,419.
10. Yes - as a consultant on 16 June 1993 to assist with the writing of the Department of Transport and Works Annual Report for 1992/93, after calling of quotes for the writing of all three reports, i.e. Transport and Works Annual Report; the Darwin Port Authority Annual Report; and the Road Safety Annual Report.

Quotations were called from a number of writers including Alex Julius, Helen Weir, Frank Alcorta, Graham Parsons and Linda Emslie.

On 16 June 1993, on the Transport and Works Annual Report only on a commission at a quoted rate of \$5,400 for a 13,500 word document. Linda Emslie was engaged to write the Darwin Port Authority Annual Report (\$3,775) and Helen Weir was engaged to write the Road Safety Annual Report (\$2,500.)

In January 1994, after reference to the Register of Writers, to write two articles; one for the Supply and Tender Board, and one for the Industrial Supplies Office. Remuneration was \$354 and \$560 respectively.

In February 1994, after reference to the Register of Writers, to prepare an editorial for a Supply and Tender Board article in the NT News. Remuneration was \$505.