

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Mr Vowles to the Chief Minister:

Government Advertising – "On Track"

With respect to the recent series of "On Track" Government Newspaper Advertisements:

1. How many advertisements have been published?
2. What newspapers have the advertisements been published in?
3. What is the total of all costs in relation to the design/production and publication of the advertisements?
4. Who authorised design/production of the advertisements?
5. Who designed/produced the advertisements?
6. What was the total cost for design/production of the advertisements?
7. Who approved the design/production costs?
8. Who recommended that the design/production costs be incurred?
9. Who authorised publication of the advertisements?
10. What is the total cost of publishing the advertisement?
11. Were expressions of interest or quotes called in relation to design/production, placement and publication of the advertisements?
12. If so who submitted expressions of interest or quotes?
13. If not, why not?
14. Were any estimates of expenditure prepared in relation to the advertisements?
15. If so, would you provide copies of the relevant documentation?
16. Which Agency or Ministerial Office has all the expenditure in relation to the advertisements been costed to?
17. What provision was made in the 2015/16 budget to cover the relevant expenditure?

ANSWER

Design, production and associated costs were authorised and managed completely within the Department of the Chief Minister's Communications and Marketing Bureau. The Department is currently responding to a Freedom for Information Request from the Leader of the Opposition on this campaign. The information being prepared will provide a complete response to these questions.