

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY**WRITTEN QUESTION**

Ms Mansion to the Minister for Parks and Wildlife:

Government Advertising

1. Please provide the details and costs of advertising and communications in 2014-15.
2. Please provide the details and costs of all government advertising that contained either the image or voice of the Minister or Chief Minister or the name of the Chief Minister or Minister.

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1. Please provide the details and costs of advertising and communications in 2014-15.

The Territory Wildlife Parks has incurred the following expenses in 2014-15:

Expense Type	2014-15 (as at 31 March) \$
Newspapers	20 346
Online	2 965
Outdoor (Banners)	16 267
Radio	15 127
Television	25 874
Total Advertising	80 578

Expense Type	2014-15 (as at 31 March) \$
Events and Exhibitions	6 539
Marketing Material	15 082
Document Production	5 164
Total Communications and Media	26 784

2. Please provide the details and costs of all government advertising that contained either the image or voice of the Minister or Chief Minister or the name of the Chief Minister or Minister.

The Territory Wildlife Parks has had no government advertising containing either the image or voice of the Minister or Chief Minister, or the name of the Chief Minister or Minister.

This data is to 31 March 2015