

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Ms J Carney

to Chief Minister

Territory Development - Advertising Expenditure

1. How much was spent on behalf of the Office of Territory Development on advertising/promotional activities/ videos/ DVD's/ brochures and general printed matter in 2004/05
2. Please provide a month by month breakdown of spending and projects/programs that this spending was for.
3. Please detail the breakdown on local and interstate expenditure for advertising in question 1.
4. How much has been spent specifically in 2004/05 on promoting the Wharf Precinct development by way of brochure, electronic media, newspaper advertisement, and direct mail?
5. Detail all other expenditure in 2004/05 on promoting the Wharf Precinct Development eg How much was spent on public displays in the Darwin Mall, Casuarina and Palmerston?

ANSWER