

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Mrs Finocchiaro to the Minister for Trade, Business and Innovation

Economic Summits

Would you please provide details as to how the Government went about consultation during Phase 1 of the Territory Economic Summits? For completeness, it would be appreciated if you could provide information on:

1. Who was invited and how were they invited? Please supply a list of attendees.
 2. How many summits have been held to date?
 3. Who was invited, how were they invited and when were they invited?
 4. How many future summits are scheduled and the details of those summits?
 5. Who will be invited to those future summits?
 6. How will they be invited to the future summits?
 7. When will they be invited to the future summits?
 8. The form of the invitations to the Economic Summits.
 9. Any advertisement notifying stakeholders of the Economic Summits
 10. Places and media that contained said advertisements.
 11. How much has been spent on advertising the Economic Summits to date (6/12/2016)?
 12. What is the total advertising budget for the Economic Summits?
 13. Details of the Summit - where it will be held? How much will it cost?
What is the total budget for the Summits?
 14. Are there to be further Summits?
 15. If so, when, where and what is the budget for this purpose?
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ANSWERS

1. The Summits are ongoing and public forums will be held in major centres during March 2017 providing any interested Territorians with the opportunity to attend and contribute. Invitations for the Summits are/will be communicated in a mixture of forms including electronically.
2. As at 14 December 2016, 25 Summit design forums and initial consultations have been held.
3. Refer to the response to question 1.
4. As a part of the summit series:
 - At least, a further 12 design forums will be delivered in late January and February 2017 in major centres across the Northern Territory.
 - Public forums will be held in major centres during 6 to 10 March 2017 inclusive.
 - The final summits are programmed to be held in Alice Springs and Darwin on 24 and 29 March 2017 respectively.
 - Sector-specific or industry-specific stakeholder sessions are also being provided on request for stakeholder groups who are unable to participate in the organised sessions.
5. It depends on the event; some public, some invited, and some a mixture of invited and public.
6. Refer to the response to question 1.
7. Before they occur.
8. Refer to the response to question 1.
9. Advertising for the public summits in March 2017 and the Darwin and Alice Springs Summits in late March will commence in February 2017.

10. Advertising will be featured in all major newspapers, radio, television and web based platforms including social media in February 2017.
11. Nil spent on advertising to date.
12. Approximately \$86,000 is budgeted for advertising across the Northern Territory (TV, radio, press and digital) and approximately \$20,000 is budgeted for advertising production costs.
13. The total proposed budget for the Summit series is \$550,000.
14. Refer to the response to question 4.
15. Refer to the response to question 13.