

2014 Estimates Committee

Response to Written Questions

Minister	The Hon. Bess Price MLA
Portfolio	Parks and Wildlife
Agency	Parks and Wildlife Commission of the Northern Territory

Question Reference	178.8
From	Ms Delia Lawrie, MLA, Leader of the Opposition.

Question

The Parks and Wildlife Commission of the NT has expended \$83 925 on advertising and communications from 1 July 2013 to 31 March 2014.

The details are as follows:

Advertising	2013-14
Newspapers	24 318
Online	2 565
Radio	636
Other	457
Magazines	179
Television	4 447
Total	32 602

Marketing	2013-14
Displays	0
Events and Exhibitions	14 801
Marketing Materials	9 680
Printed Materials	415
Sponsorship	25 911
Media Monitoring	514
Other	0
Total	51 322

Grand Total	83 925
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Legislative Assembly of the Northern Territory

TABLED DOCUMENTS

Committee: Estimates

Paper No: 10.6 Date: 18 / 6 / 14

Submission No: P. 20

Signed: Michael