

**From:** [exedce.DTH](#)  
**To:** [Legislative Scrutiny Committee](#)  
**Cc:** [Paul Ah Chee](#)  
**Subject:** RE: Call for submissions - Tourism NT Amendment (Integration of NTMEC) Bill 2025  
**Date:** Wednesday, 22 October 2025 11:50:57 AM

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To the Legislation Scrutiny Committee,

The Tourism NT Board of Commissioners welcomes the opportunity to provide comments on the Tourism NT Amendment (Integration of NTMEC) Bill 2025 (the Bill).

The Bill proposes an integration of Tourism NT and the NT Major Events Company Pty Ltd, to be called Tourism and Events NT (TENT). As a combined entity, TENT will provide significant benefits for the tourism, hospitality and events sectors. Aligned opportunities include targeted destination and event marketing, an expansion of ticket sale avenues contributing to financially sustainable events and supporting the Government's commitment to rebuilding the Territory lifestyle.

Combining the two organisations will benefit the Territory's tourism and event industries and provide efficiencies through self-insurance, integrated software systems and greater media buying for campaigns to promote and market the Territory's unique attractions and events.

The Tourism NT Board of Commissioners reinforces the longstanding value of the tourism and hospitality sectors to the Northern Territory. The proposed structure and governance of a new Tourism and Events Advisory Board will bring together experience, skills and expertise to ensure the Territory is marketed effectively to attract more visitors, create and present outstanding events, and deliver strong economic returns.

The Tourism NT Board of Commissioners fully supports the Bill as presented.

Yours sincerely

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