

# ESTIMATES COMMITTEE

## Question Taken on Notice

**Question Number:** 1.6

**Output Number:** 3.1

**Date:** 13/06/2023

**From:** Ms Marie-Clare Boothby MLA

**To:** Hon Nicole Manison MLA

**Portfolio:** Tourism and Hospitality

**Agency:** Industry, Tourism and Trade

**Subject:** ReviewPro reports

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### QUESTION:

Can you table the ReviewPro reports?

### ANSWER:

ReviewPro is an online reputation management platform that aggregates online reviews into one easy- to-use platform. It pulls reviews from Tripadvisor, Google and a vast range of Online Travel Agents. Currently, the platform monitors more than 100 million online reviews from more than 175 sources in more than 45 languages with daily content updates.

Following is the reviews dashboard of NT tourism businesses for 1 July 2022 to 31 March 2023.

**NT Tourism Operators**  
Reviews Dashboard  
1 Jul 2022 - 31 Mar 2023

