

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Ms Boothby to the Minister for Tourism and Hospitality:

Territory Tourism Voucher Scheme

1. Please advise the number of and dollar value of the first round of Territory Tourism Vouchers that were redeemed in:

- Top End;
- Darwin;
- Katherine;
- Barkly, and
- Central Australia.

Total vouchers redeemed round: 24 703

Average Voucher value: \$169.57

Gross sales including vouchers: \$9.71 million

○ Alice Springs and Surrounds	8.8%
○ Arnhem Land	1.1%
○ Barkly and surrounds	0.8%
○ Darwin and surrounds	63.3%
○ Kakadu National Park	13.0%
○ Katherine and surrounds	10.6%
○ Uluru and surrounds	2.1%
Total	100%

2. Please advise the number of and dollar value of the second round of Territory Tourism Vouchers that were redeemed in:

- Top End;
- Darwin;
- Katherine;
- Barkly, and
- Central Australia.

- Total vouchers redeemed round: **20 006**

- Average Voucher value: **\$164.05**

- Gross sales including vouchers: **\$7.63 million**

○ Alice Springs & Surrounds	9.57%
○ Arnhem Land	0.83%
○ Barkly & surrounds	0.42%
○ Darwin & surrounds	65.81%
○ Kakadu National Park	12.58%
○ Katherine & surrounds	6.59%
○ Uluru & surrounds	3.33%
○ *RTO fees	0.66%
Total	100.00%

*Change fees implemented in Round Two.

3. Please advise the number of and dollar value of the third round of Territory Tourism Vouchers as at the 25 February 2021 that were redeemed in:

- Top End;
- Darwin;
- Katherine;
- Barkly, and
- Central Australia.

Statistics from 1 to 22 February 2021:

- Total vouchers redeemed round: **5472**
- Average Voucher value: **\$172.95**
- Gross sales including vouchers: **\$2.4 million**

○ Alice Springs and Surrounds	9.17%
○ Arnhem Land	1.07%
○ Barkly and surrounds	0.33%
○ Darwin and surrounds	54.88%
○ Kakadu National Park	14.24%
○ Katherine and surrounds	11.07%
○ Uluru and surrounds	8.56%
○ *RTO fees	0.69%
Total	100.00%

*Change fees