

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Ms Manison to the Chief Minister:

**“On Track” Advertisements – Taxpayer Funded Focus Group Report**

Following on from your admission in the Legislative Assembly on 9 February 2016 that you personally commissioned a focus group report on the Government’s “On Track” advertisements:

1. Who recommended that you commission the report and on what date?
2. On what date did you approve commissioning of the report?
3. On what date was a contract entered into with the company that conducted the focus group report?
4. What was the cost of the focus group report?
5. Has the company been contracted to undertake other focus group reports for the Government?
6. If so, for each focus group report:
  - (a) Who recommended the engagement of the company?
  - (b) Who approved the engagement of the company?
  - (c) What were the terms of reference for the focus report?
  - (d) When were the focus groups undertaken?
  - (e) When was the focus group report received by the Government?

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**ANSWER**

As advised in my response to Written Question 363, design, production and associated costs for On Track marketing were authorised, managed and paid for by the Department of the Chief Minister.

I also understand the Department provided information to the Leader of the Opposition under a Freedom of Information request in this regard.