

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Mr Westra van Holthe to the Minister for Tourism, in relation to the portfolio areas within the Tourism Department

Tourism Department

HR Questions:

1. What is the NTG FTE Cap for your Agency?

Answer: 137 FTEs

2. At Pay day 20, 28 March 2012, what is the current FTE staffing of the department, by level?

Answer:

Table: Staffing numbers as at 28 March 2012 by classification

Classification	FTE total
AO2	1.61
AO3	2.39
AO4	11.53
AO5	16.64
AO6	15.77
AO7	12.97
SAO1	7.76
SAO2	7.80
EO1C	4.11
EO2C	1.43
EO4C	1
EO6C	1
BM (Board Member)	1
NT Holiday Consultant	8.57
NTTC1	4.75
NTTC2	9.77
NTTC3	5.14
NTTC4	0.64
NTTC5	1.00
TOTAL	114.88

3. Is this figure in line with the NTG FTE Cap?

- If not, please explain

Answer: As at 28 March 2012 Tourism NT figures were below the FTE cap due to a focus by the CEO on reviewing staffing.

4. At Pay day 20, 28 March 2012, how many funded permanent positions are there in your department?

Answer: 100 for Tourism NT; 40 for Territory Discoveries. This reflects permanent positions not FTEs.

5. At Pay day 20, 28 March 2012, how many of these positions were nominally filled and how many were filled by persons acting in positions or are temporary appointments?

- Please separate by permanent/temporary/acting by level

Answer:

Table: Positions filled nominally or by persons acting by classification (actual staff, not FTEs)

Classification	Permanent employees held in nominal positions	Permanent employees acting in temporary positions	Temporary employment contracts
AO2	2	0	1
AO3	0	1	1
AO4	8	6	4
AO5	10	4	3
AO6	12	7	1
AO7	6	4	3
SAO1	10	0	2
SAO2	5	2	3
EO1C	0	0	4
EO2C	0	0	2
EO4C	0	0	1
EO6C	0	0	1
BM	0	0	3
NTHC	10	1	0
NTTC1	3	0	3
NTTC2	4	4	9
NTTC3	3	2	0
NTTC4	0	0	0
NTTC5	0	1	0
Total	73	32	41

Executive Contract Officers, Board Members and Apprentice positions are truly temporary in nature. If these designations are excluded, 74% of Tourism NT positions were filled by permanently appointed staff and 26% filled by staff on temporary contract.

6. In the period 01 July 2011 to 31 March 2012, what was the turnover rate of staff in the Agency?

Answer:

Table: Staff turnover

2007-08 actual	26.5%
2008-09 actual	24.4%
2009-10 actual	35.0%
2010-11 actual	27.3%
1 July 11 – 31 March 12	26.1%

These figures reflect the proportion of resignations and retirements against average FTE staffing numbers and do not include casual cessations or staff employed on contract who leave at the conclusion of their contract, but does include redundancies.

7. What is the rate per level?

Classification	Turnover rate
AO3	41.8%
AO4	34.7%
AO5	24.0%
AO6	12.7%
AO7	7.8%
SAO2	12.8%
EO1C	24.3%
NTHC	93.3%
NTTC1	63.2%
NTTC2	40.1%
NTTC3	19.5%

Note: Turnover rate is calculated based on number of separations at each level divided by FTE numbers at each level from Q2.

8. At Pay day 20, 28 March 2012, how many funded positions are vacant in the Agency?

Answer: 11 for Tourism NT; 9 for Territory Discoveries, several of which have subsequently been advertised.

9. How long, in total days, have funded positions been vacant since 01 July 2011?

Answer: This data is not readily available. Tourism NT strives to fill positions as quickly as possible when vacancies occur.

10. At Pay day 20, 28 March 2012, how many staff are currently employed on a temporary contract?

Answer: 40, which includes three Board members, one trainee and ten casual staff. Therefore, 26 temporary full-time or part-time contract staff, of which two are due to visa requirements. Tourism NT is committed to advertising permanent vacancies, however where staff are absent on maternity leave or on temporary promotion to another Agency, positions can only be filled on a temporary contract.

11. In the period 01 July 2011 to 31 March 2012, how many temporary contracts have been extended, broken down by level and the number of times extended?

Answer:

Table: Recruitment Management System data

Classification	Extended x 1	Extended x 2	Extended x 3	Extended x 4	Total
AO2	3	0	0	1	4
AO3	1	0	0	0	1
AO4	3	0	0	0	3
AO5	4	0	0	0	4
AO6	2	0	0	0	2
AO7	2	1	0	0	3
SAO1	1	0	0	0	1
Total	16	1	0	1	18

12. In the period 01 July 2011 to 31 March 2012, how many positions have been advertised by “expression of interest”?

Answer: Four positions.

13. At 31 March 2012, In relation to all vacant positions, what is the breakdown of recruitment actions by:

- Selection process commenced and
- Selection process (including position advertising) not commenced

Answer: As 31 March 2012 Tourism NT has 11 positions vacant, eight of which have been advertised and seven for which the selection process has commenced.

Territory has nine positions vacant, four of which are currently being recruited to.

14. In the period 01 July 2011 to 31 March 2012, per position level, what is the average length of time taken for recruitment from advertising to successful applicant?

Answer:

Table: Recruitment Management System data

Classification	Average days to fill
AO3	46
AO4	48.5
AO5	48.5
AO6	48.5
AO7	68.5
SAO1	68.5
ECO1	41
Overall average	52.9

With the planned roll out of eRecruit in the Agency it is anticipated selection processes will become shorter due to panel members being able to access applications as they are received.

15. In the period 01 July 2011 to 31 March 2012, what is the number of positions that have been filled by the recruitment of an existing public servant, and how many from the general public?

Answer: Of applicants declaring this information on their applications, six existing public servants have been recruited by Tourism NT and eight positions have been filled from the general public.

16. In the period 01 July 2011 to 31 March 2012, how many positions have been reclassified in the department? What are the level of those positions?

Answer: Following Tourism NT's transfer to the NT Public Sector in August 2010, all positions in the Agency were required to be assessed under the Job Evaluation System. 37 positions were assessed from 1 July 2011 to 30 March 2012, of which seven have been evaluated within Tourism NT and are awaiting approval from the JES assessment panel. This is the first time Tourism NT positions have been formally evaluated using this methodology and some classification increases were anticipated.

10 positions have been reclassified:

- 1 x A02 up to AO3
- 1 x AO3 up to AO4
- 2 x AO4 up to AO5
- 5 x AO7 up to SAO1
- 1 x NTTC5 down to EOC3

18 positions evaluated remained at consistent levels.

Current Classification	Reclassified Positions	New Positions	Classification Confirmed	Awaiting approval from JES panel
AO3	1	0	0	0
AO4	1	0	3	1
AO5	2	0	7	1
AO6	0	1	1	1
AO7	0	0	4	1
SAO1	5	1	0	2
SAO2	0	0	3	1
EO3C	1	0	0	0
Total JESSed	10	2	18	7

17. At Pay day 20, 28 March 2012, how many permanent supernumerary unattached employees do you have in your agency? What levels are they?

Answer:

Classification	Actual staff
AO5	2
AO7	2
TOTAL	4

18. In the period 01 July 2011 to 31 March 2012, how many unattached employees have successfully gained nominal positions within the Agency or gained employment in another Agency?

Answer: This data is not available.

19. In the period 01 July 2011 to 31 March 2012, how many unattached employees resigned?

Answer: This data is not available.

20. At Pay day 20, 28 March 2012, what is the average length of stay of staff in the department? Please break this down by position level.

Answer:

Classification	Average length of service (years)
AO2	3.62
AO3	2.03
AO4	2.68
AO5	1.91
AO6	2.41
AO7	3.83
SAO1	3.36
SAO2	4.62
ECO1	3.89
ECO2	8.33
ECO4	8.02
ECO6	1.16
NTHC	2.08
NTTC1	1.13
NTTC2	2.87
NTTC3	7.71
NTTC5	13.53

Average length of service is derived from the current continuous period of service in Tourism NT divided by the total number of actual staff (not FTEs).

21. In the period 01 July 2011 to 31 March 2012, how much has been spent to date on advertising employee positions, and can you provide a breakdown of these costs?

\$54,759 to 31 March 2012. Providing a breakdown of advertising costs into NT based versus interstate or online media would require substantial amounts of personnel time to reconcile; the majority of costs are associated with advertising in the *NT News*.

A breakdown by section is provided below.

Division	Amount
Business Tourism	\$2,040.24
Corporate Services	\$4,775.85
Industry Development	\$7,540.32
Marketing and Communication	\$18,772.67
Destination Planning Management	\$21,630.14
Territory Discoveries	\$13,411.57

22. In relation to Apprentices and Graduates, who commenced during the 2011 calendar year:

- How many graduates started with the department
- How many have completed the year
- How many how won nominal positions
- How many have left the NTG, and
- What was the length of time each stayed within the NTG before leaving?

Answer:

One apprentice Holiday Consultant and no graduates.

The apprentice has been with the agency since Dec 11.

None have won a nominal position.

The apprentice is currently still with the Agency.

23. At Pay day 20, 28 March 2012, In relation to Indigenous Employees:

- How many employees do you have in your department that recognise themselves as indigenous?
- What are the levels of their positions held?
- How many at each level?
- How many are tenured and at what level?
- How many are temporary and at what levels?
- How many are acting up in positions and at what level?
- How many were still employed at 31/12/2011?
- How many have left the NTG?

Answer:

Three employees have voluntarily identified themselves as being of Indigenous or Torres Strait Islander descent in the MyHR system.

Levels: 1 x AO4, 2 x NTTC1. All three positions are permanent.

One staff member is acting in a promotional position.

All have completed the year.

None have left the NTG.

24. In relation to NTPS staff as at 31 March 2012:

- What is the total amount of accrued leave in the department, broken down by level, long service leave and recreation leave
- What is the financial value of that leave?
- What is the highest individual amount of accrued leave at each position level?

Answer:

Classification	Accrued long service leave (months)	Accrued long service leave (\$ value)	Highest individual amount accrued (months)	Accrued Recreation leave (days)	Accrued recreation leave (\$ value)	Highest individual amount accrued (days)
AO2	3.19	\$70,22.95	1.87	70.01	\$9,105.95	35.97
AO3	1.62	\$32,15.88	1.50	23.71	\$4,834.81	15.12
AO4	18.41	\$87,160.91	2.72	310.32	\$68,743.05	62.10
AO5	12.34	\$68,996.64	3.20	345.81	\$89,123.35	101.73
AO6	27.87	\$181,529.99	7.00	515.51	\$151,823.67	66.08
AO7	15.92	\$115,130.14	4.82	257.53	\$88,533.40	66.49
SAO1	12.74	\$104,774.69	2.42	339.72	\$150,870.71	99.00
SAO2	19.32	\$151,820.78	4.50	306.15	\$126,594.27	77.75
ECO1	4.75	\$72,621.82	2.55	123.35	\$86,230.90	49.18
ECO2	3.70	\$63,086.31	3.15	30.30	\$23,925.70	23.47
ECO4	0	\$0	na	0	\$0	na
ECO6	0.35	\$8,640.71	0.35	-3.83	\$-4350.09	-3.83
NTHC	6.35	\$24,785.95	2.50	190.17	\$34,672.28	52.79
NTTC1	1.60	\$6,661.00	0.62	54.57	\$10,314.84	15.93
NTTC2	8.91	\$39,773.50	2.00	226.32	\$48,348.71	42.25
NTTC3	9.21	\$55,798.62	2.47	126.46	\$31,582.42	46.30
NTTC5	2.55	\$104,774.69	2.42	4.94	\$3,038.53	4.94
Total	148.83	\$1,085,555.75		\$2,921.04	\$923,392.50	

- What is the current total of sick leave entitlement of employees in the department?
- How many days sick leave were taken between 01 July 2011 and 31 March 2012, at each employee level?

Answer:

Classification	Total sick leave entitlement (weeks)	Total sick leave taken (days)
AO2	18.93	17.98
AO3	1.24	8.29
AO4	94.27	64.48
AO5	89.71	36.55
AO6	216.20	59.98
AO7	144.75	44.22
SAO1	91.56	21.02
SAO2	115.96	13.01
ECO1	125.83	16.62
ECO2	51.29	1.00
ECO4	23.22	0.00
ECO6	0.00	0.00
NTHC	25.74	83.81
NTTC1	10.48	32.26
NTTC2	54.47	59.77
NTTC3	74.03	25.27
NTTC4	0.00	0.00
NTTC5	37.33	7.00
Total	1,175.01	491.26

25. In relation to Contract (ECO1 and above) staff as of 31 March 2012:

- What is the total amount of accrued leave in the department, broken down by level, long service leave and recreation leave?
- What is the financial value of that leave?
- What is the highest individual amount of accrued leave at each employee level?
- What is the current total of sick leave entitlement of employees in the department?
- How many days sick leave were taken between 01 July 2011 and 31 March 2012, at each employee level?

Answer: Incorporated in tables for question 24.

26. In the period 01 July 2011 to 31 March 2012, how many employees have utilised section 52.8 Cash-out of Leave – (Recreation Leave), under the NTPS 2010-2013 Enterprise Agreement?

- Break down by level and amount of leave

Answer: One NTTC1 employee accessed this entitlement to cash in ten days leave.

27. In the period 01 July 2011 to 31 March 2012, how many employees have utilised section 55.3 (b) Long Service Leave cash out of 10 years, under the NTPS 2010-2013 Enterprise Agreement?

- Break down by level and amount of leave

Answer: None.

28. During the period 01 July 2011 to 31 March 2012, did the CEO direct any employee under section 52.7 Excess Leave of the NTPS 2010-2013 Enterprise Agreement to take leave?

- Break down by level and the amount of leave taken

Answer: No.

29. During the period 01 July 2011 to 31 March 2012, did the CEO direct any employee under section 55.3 (a) Long Service Leave to take leave?

- Break down by level and the amount of leave

Answer: No.

30. At Pay day 20, 28 March 2012, how many workers were on workers compensation? At what level and is there an expected return date?

Answer: None.

31. From 01 July 2011 to 31 March 2012, how many people received workers compensation, at what position level and geographic location and how long for each person?

Answer: Nil.

32. At Pay day 20, 28 March 2012, how many workers were on sick leave or extended leave (excluding recreation leave), longer than 3 weeks, at what level, and for what reason?

Answer:

Classification	Number of staff	Leave type	Returned
AO4	1	Maternity leave without pay	No
AO5	2	2 leave without pay	No
SAO1	1	Maternity leave without pay	No
NTHC	2	1 maternity leave half pay, 1 maternity leave without pay	No
NTTC2	2	1 maternity leave half pay, 1 maternity leave without pay	No
NTTC3	1	Long service leave	No
Total	9		

33. At Pay day 20, 28 March 2012, were there any NTPS public servants who were employed in the 80's and eligible for return flight to Adelaide every 2 years? How many and at what level?

Answer: No.

34. How many complaints have been made in the Department in relation to workplace bullying and harassment?

Answer: None.

In relation to each output group within the Department

35. From 01 July 2011 to 31 March 2012, how much has been spent on relocation cost for commencement of employment and either completion or termination of employment (removalists, airfares, accommodation and allowances) in the Department.

Answer:

Output Group	Cost
Marketing	\$5 289
Destination Development	\$2 450
Tourism NT Total	\$7 739
Holiday Centre	\$3 883
Territory Discoveries Total	\$3 883

36. Please provide a breakdown per business unit.

Answer:

Business unit	Cost
E-Enabling	\$600
PR & Media Administration	\$4 414
Business Development	\$275
Aviation Operations	\$682
Investment Attraction	\$1 768
Tourism NT Total	\$7 739
Holiday Centre	\$3 883
Territory Discoveries Total	\$1 942

37. How much is budgeted for relocation and other appointment and termination expenses in 2011/12.

Answer: Tourism NT \$69 350; Territory Discoveries \$33 000 (includes advertising).

38. How much was spent on travel from 01 July 2011 to 31 March 2012, broken down by intrastate, interstate and international fares, accommodation and other expenses?

Table: Travel expenditure by Tourism NT

	2010-11 (as at 31 March 11)	2011-12 (as at 31 March 12)	Variation
Domestic			
<u>Intra-territory</u>			
Accommodation	34 146	45 479	11 333
Fares	71 350	72 958	1 608
Travelling allowance	14 386	35 761	21 375
Intra-territory sub-total	119 882	154 198	34 316
<u>Interstate</u>			
Accommodation	54 878	59 258	4 380
Fares	153 104	147 500	-5 604
Travelling allowance	13 814	36 200	22 386
Interstate sub-total	221 796	242 958	21 162
<u>Other</u>			
Air, bus and boat charter	0	1 423	1 423
Employee allowance for use of vehicle	0	0	0
Other sub-total	0	1 423	1 423
Domestic total	341 678	398 579	56 901
International			
Accommodation	14 246	23 906	9 660
Fares	45 560	75 953	30 393
Travelling allowance	2 993	9 512	6 519
International total	62 799	109 371	46 572
TOTAL	\$404 477	\$507 950	\$103 473

Table: Travel expenditure by Territory Discoveries

	2010-11 (as at 31 March 11)	2011-12 (as at 31 March 12)	Variation
Domestic			
<u>Intra-territory</u>			
Accommodation	1 503	4 888	3 385
Fares	2 408	6 805	4 397
Travelling allowance	2 027	6 658	4 631
Intra-territory sub-total	5 938	18 351	12 413
<u>Interstate</u>			
Accommodation	9 296	13 641	4 345
Fares	17 867	16 196	-1 671
Travelling allowance	6 926	9 929	3 003
Interstate sub-total	34 089	39 766	5 677
Domestic total	40 027	58 117	18 090
International			
Accommodation	478	0	-478
Fares	492	0	-492
Travelling allowance	112	0	112
International total	1 082	0	-1 082
Other			
Air, bus and boat charter	0	0	0
Employee allowance for use of vehicle	928	0	-928
Other total	928	0	-928
TOTAL	\$42 037	\$58 117	\$16 080

39. How much was spent on vehicles by the Department from 01 July 2011 to 31 March 2012?

Answer: Tourism NT \$191 975; Territory Discoveries \$34 327.

40. How many vehicles does the Department have responsibility for?

Answer: Tourism NT 16; Territory Discoveries 3.

41. What is the change, if any, in these vehicle numbers from the previous year?

Answer: Nil.

42. What proportion of those vehicles meet the emission standard of 5.5 out of 10 under the Commonwealth Government's Green Vehicle Guide?

Answer: Tourism NT 93%; Territory Discoveries 100%.

Tourism NT has one vehicle which does not meet the 5.5 standard, which is due for replacement soon. The above figure represents a portion of passenger vehicles and does not include light commercial vehicles.

43. How many vehicles are home garaged?

Answer: Tourism NT 10 (63%); Territory Discoveries 3 (100%).

44. What position levels have vehicles attached or are allowed to home garage?

Answer: Tourism NT: the following positions are allowed to home garage:

- 1 x ECO6
- 2 x ECO2
- 4 x ECO1
- 1 x SAO2
- 2 x AO5.

Territory Discoveries:

- Business Development Executive QLD
- Business Development Executive NSW
- Business Development Executive VIC.

45. How many credit cards have been issued to department staff?

Answer: Tourism NT 64; Territory Discoveries 10.

46. How many repayment transactions (and the value) for personal items and services are outstanding?

Answer: There are no transactions outstanding for personal items/ services.

47. How many reports of the improper use of Information Technology have been made?

Answer: None.

48. How many reports resulted in formal disciplinary action?

Answer: Not applicable.

49. How many staff are considered 'Essential' in your Agency, for the purposes of an Emergency eg- Cyclone

- Break down by level

Answer: Tourism NT has an Emergency Response Group comprising of three key staff (ECO1, SAO2 and AO6). In line with Tourism NT's internal guidelines other staff may be assigned responsibilities at different stages of response and recovery dependent on the size and nature of the emergency event.

Marketing:

50. From 01 July 2011 to 31 March 2012, how much was spent by the Department on advertising and marketing programs?

Answer: Marketing is a core function of Tourism NT and is reflected as the cost of the Marketing Output: estimated at \$31.750 million in 2011-12 (page 197 of the 2012-13 BP3).

51. What was each of those programs and what was the cost of each of those programs?

Answer: Given marketing is a core function of the Agency, the question needs to be more specific to enable an answer.

Insurance:

52. From 01 July 2011 to 31 March 2012, how much was spent on insurance expenses; further broken down by worker and employee insurances, physical plant and equipment insurances and other insurances?

Answer:

Table: Tourism NT Insurance Expenses

Category	Provider	Due for renewal	Cost
Public liability insurance	AON Insurance	30 June 2012	\$24 475
Broker's fee	AON Insurance	N/A	\$11 000
Worker's compensation insurance for employees who reside interstate	AON Insurance	30 June 2012	\$5 528
Travel insurance for overseas travel	AON Insurance	30 June 2012	\$4 164
Personal accident insurance for non-employees	AON Insurance	30 June 2012	\$519
TOTAL	GST exclusive		\$45 686

Table: Territory Discoveries Insurance Expenses

Category	Provider	Due for renewal	Cost
Public liability insurance	AON Insurance	30 June 2012	\$11 461
Worker's compensation insurance	AON Insurance	30 June 2012	\$22 875
Vehicle insurance	AON Insurance	30 June 2012	\$2 203
TOTAL	GST exclusive		\$36 539

53. What areas of the department are self-insured? What areas are commercially insured? If there are areas that are commercially insured, who provides this insurance, when is it due for renewal and what is the cost of this insurance provision and does it attract any thresholds under which insurance is not provided or any payments on item replacement?

Answer:

The Northern Territory Government applies a self insurance policy for its general government sector insurable risks. The self insurance policy covers property and assets, workers compensation in the northern territory, public liability and professional indemnity related liabilities.

With the Treasurer's approval, agencies may procure commercial insurance cover where a net benefit can be demonstrated. With the exception of workers compensation cover, government businesses and corporations, such as Territory Discoveries, are excluded from the self insurance framework, and are required to purchase appropriate commercial insurance cover.

There is no threshold under which insurance is not provided or payment on item replacement.

54. What provision has been made for disaster or major catastrophe insurance?

Answer:

The Territory does not purchase reinsurance cover for natural disasters or other insurable risks under the self insurance policy. Instead, the Territory makes provision in the Budget for disaster related events, complemented by the Natural Disaster Recovery and Relief Arrangements (NDRRA) with the Commonwealth to provide assistance for natural disaster events that are outside of the Territory's control and where commercial insurance is not readily available or affordable.

The Territory is currently reviewing its natural disaster insurance arrangements, following changes to the NDRRA announced by the Commonwealth in March 2011.

Any whole of government insurance policy related questions should be referred to the Treasurer.

Climate Change:

55. From 01 July 2011 to 31 March 2012, how many tonnes of CO2 did the department emit?

Answer:

Fleet related CO2 for the 12 months to 31 March 2012 was 38 tonnes for Tourism NT; 10 tonnes for Territory Discoveries.

Building CO2 emissions for 2010-11 was 181 tonnes CO2 equivalent for Tourism NT.

56. From 01 July 2011 to 31 March 2012, what programs and strategies were introduced to reduce CO2 emissions across the department?

Answer:

Whole-of-Government initiatives for 2011-12 are:

- Establish annual agency fleet emission target as part of an NT Fleet target to reduce emissions by 20% over five years.
- Introduce minimum greenhouse emission ratings of 5.5 for passenger vehicles and 3.5 for light commercial vehicles. To be reviewed after two years.
- Introduction of functional requirement categories with agencies having to justify requests for vehicles outside the NT Fleet recommended list.
- Introduce incentives for Executive Contractors to select more fuel efficient vehicles appropriate to level which would be cost neutral to Government.
- Option to present to Cabinet revised emission standards for years 3 to 5.

Tourism NT's New Vehicle Policy was adopted in March 2010 and goes beyond the minimum requirements of the NT Government's *Greening the Fleet Strategy*. Key elements include:

- ECO vehicles replaced after the policy took effect must have a greenhouse rating of seven or more.
- Other vehicles in Tourism NT's fleet are required to have a minimum 7.5 greenhouse rating, with only exception being for specific purpose vehicles such as 4WDs for bush work.

57. Has a target for departmental CO2 emissions been set for the coming financial year?
- If yes, what % reduction is that from the previous year?
 - If no, why has a target not been set?

Answer: As a result of Tourism NT's vehicle policy, which goes beyond the minimum requirements of the NT Government's *Greening the Fleet Strategy*, the agency has significantly outperformed the current target established for fleet related CO2 production, delivering a result of 28% below target and exceeding the overall target established across the NT Government (20%) two years ahead of schedule.

A target has been set for Territory Discoveries of an 18% emissions reduction in 2012-13, which is a 2% reduction on the current year.

The Northern Territory Government does not set targets in relation to CO2 emissions from buildings. Instead, the NTG sets energy intensity (gigajoules per square metre) reduction targets. The 2009 NTG Climate Change Policy sets a reduction target of 33% in building energy intensity by 2020 from the 2004-05 base year.

Utilities:

58. From 01 July 2011 to 31 March 2012, what was the cost of power and water to the department?

Answer:

Due to co-location with DBE in Development House, Tourism NT does not pay for power for its Darwin Office. Power for its Sydney Office is paid as part of the lease costs for the building. Tourism NT does contribute to electricity in Katherine for its one employee and the cost from 1 July 2011 until 31 March 2012 was \$522.

Tourism NT and Territory Discoveries do not pay costs for water or sewerage. These are paid as part of the lease costs for the building.

From 1 July 2011 to 31 March 2012, Territory Discoveries paid \$42 236 for power. This included the entire Peter Sitzler Building in Alice Springs and its Brisbane Office until it closed in September 2011.

59. What is the projected cost for power and water to the department for the 2012-2013 financial year?

Answer:

Territory Discoveries' estimate for 2012-13 is expected to be approx \$50 000

Public Events:

60. From 01 July 2011 to 31 March 2012, list the public events/conferences/forums that were sponsored by the department. What are projected for the 2012-2013 financial year?

Answer:

Table: Conferences Sponsored in 2011-12

Details	Region	Value
Pacific Asia Indigenous Tourism Conference sponsorship	National	\$30 000
Savannah Guide School 2011 sponsorship	Top End	\$5 500

Table: Estimated Public Events Sponsorship 2011-12

Details	In-Kind	Value
NT Brolga Awards (total NTG investment, not all "sponsorship")		\$177 000
Darwin Festival	\$25 000	\$35 000
Alice Desert Festival	\$25 000	\$13 700
Beanie Festival		\$7980
Camel Cup	\$9000	\$3000
Mountain Bike Enduro race		\$8100
Desert Harmony Festival	\$2000	\$6000
Barthulha Festival		\$5000
Tiwi Islands Milimika Festival		\$5000

\$100 000 has been budgeted in 2012-13 for sponsorship of public events based on an application process (two rounds per year: January and June). Applications will be assessed and approved based on Tourism NT's Marketing and Promotional Sponsorship Program guidelines.

61. What is the level of sponsorship provided in terms of financial support or in kind support?

Answer: Response incorporated into detail provided at question 60.

Advertising:

62. What is the department's budget for advertising for the 2011-2012 financial year?

Answer: Advertising is one of the five major modes of marketing communications which Tourism NT uses to promote the Northern Territory as a tourism destination to consumers. Total domestic media spend in 2011-12 is estimated at \$5.9 million.

63. How much is year to date expenditure? Please breakdown into newspaper, radio and TV?

Answer:

Table: Estimated 2011-12 Domestic Media Spend by Medium

Medium	AUD
Television	\$1 840 832
Radio	\$166 558
Print (Magazines/ press)	\$1 067 299
Out of Home (Outdoor)	\$483 030
Cinema	\$169 615
Internet	\$2 134 858
Other	\$87 802
	\$5 949 994

64. What advertising campaigns have been undertaken or will be undertaken by the department in 2011-2012 financial year?

Answer: Tourism NT undertakes numerous individual advertising campaigns each year across Australia and international markets, for leisure, business tourism and policy development purposes. For 2011-12 domestic leisure tourism advertising campaigns included (but were not limited to):

- Red Centre destination campaign and partner campaign
- Elevate Alice Springs campaign and partner campaign
- Moonlight Cinema Red Centre extension campaign
- Kakadu destination campaign and partner campaign
- Darwin Top End destination campaign
- Darwin Mix It Up campaign
- Darwin Just Got Closer Virgin Australia campaign
- Darwin partner campaign
- Darwin Lonely Planet – announcement print campaign
- Darwin Lonely Planet – PR/ Media campaign
- Darwin Lonely Planet – event activation campaigns
- Bombing of Darwin campaign
- Kakadu Kids Fly Free campaign
- Catch a Kakadu Cab campaign
- NT Games campaign
- National Geographic TV advertising campaign
- National Geographic – Aussie August campaign
- Festivals campaign and partner campaign
- 100 Years of the NT campaign
- Paddy Pallin campaign
- Hat Yak – phase 1 and phase 2
- Monthly search marketing campaign – domestic
- Nova drive campaign and multi-partner drive campaign
- Gay and lesbian campaign
- Youth campaign
- Fishing campaign

International campaigns included:

- North American Consortia marketing campaign
- American Airlines campaign
- Outside Magazine/ Aspire Down Under campaign (North America)
- American Airlines campaign phase 2
- KISS FM-phase 3 (UK)
- TLNA WHM UK campaign
- Work different (UK)
- Sweden campaign
- Tourism Vic / SQ campaign (UK)
- Joint SQ/ TA campaign (UK)
- Chinese New Year campaign (China)
- Cooperative campaign with Utour/ CYTS (China)
- Hong Kong charter campaign
- Joint SQ/ TA campaign (China)
- My Adventure Journey (Singapore)
- Best of Northern Territory (Singapore)
- Silk Air FaceBook competition (Singapore)
- Uluru and Hamilton Island Joint seminar (Japan)
- JTB/ TA Coop campaign (Japan)
- Australie Tours/ Le Figaor.fr (France)
- TA working holiday maker campaign (France)
- The Big Break working holiday maker campaign (France)
- Joint SQ/ TA campaign (Germany)
- Tchiebo/ Boomerang Reisen (Germany)
- MINI campaign (Germany)
- SQ cooperative trade advertorials (Germany)
- Mair Dumont campaign (Germany)
- TA working holiday maker campaign (Germany)
- TNLAO joint campaign (Italy)
- TA DAP honeymoon campaign (Italy)

Business tourism campaigns were undertaken promoting Alice Springs, Darwin and the Northern Territory generally. Advertising was also undertaken to promote regional workshops being held as part of the development of the new tourism industry strategic plan.

This information excludes Territory Discoveries and cooperative advertising with NT tourism operators.

65. From 01 July 2011 to 31 March 2012, how many consultancies were let in the year, at what cost, how many were NT firms and how many interstate and what was the value of those intra-territory and those interstate?

Answer:

Table: Tourism NT Consultancy Contracts over \$15 000 awarded 1 July 2011 – 31 March 2012

Ref	Description	Award Details	Cost
11-0370	Development of Strategic Plan.	Earthcheck Pty Ltd Trading as EC3 Global Brisbane Qld	\$187 468
11-0358	NT Convention Centres Ambassador Program	Queensland Conventions and Incentives Brisbane, QLD	\$16 500
	TOTAL	2 PROJECTS	\$203 968

No consultancy contracts over \$15 000 were awarded by Territory Discoveries during the 2011-12 year.
