

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY**WRITTEN QUESTION**

Ms J Carney

to Chief Minister

Promotions on behalf of Ministerial Office - Minister for Police, Fire and Emergency Services

1. How much was spent on behalf of this Ministerial Office on advertising/promotional activities/videos/DVD's/brochures and general printed matter in 2004-05?
2. Please provide a month by month breakdown of spending and projects/programs that this spending was for.
3. How much was spent on print media?
4. How much was spent on brochure production and direct mail?
5. How much was spent on DVD/CD production?

ANSWER

1 and 2

NTPFES portfolio : \$4,703 was spent on various materials during 2004/05 including notices and advertisements relating to/supporting Neighbourhood Watch, Rotary Ambulance Officer Award, Police Officer of the Year Award, opening of Humpty Doo police station, Northern Territory Police Association Magazine, new police squads, and notice regarding the death former police officer P Pagget.

Correspondence was mailed to local residents advising them of the opening of Humpty Doo Station. This included a flyer for this purpose being printed at a cost of \$114.00. No discreet tally was made of the cost of the envelopes or postage used for this purpose.

DBIRD portfolio: \$8,896.43 703 was spent on various materials during 2004/05 including notices and advertisements relating to/supporting regional shows, Norforce, NT Business Review, Northern Defence Magazine, Katherine Chamber of Commerce, October Business Month, NT Unions, Primary Industry Awards, NT Home Based Expo, ADF Welcome, Cyclone Preparations, Territory Times first edition, Central Australia Expo, Small Business Assistance, Certificates and framing for awards.

Details of expenditure with the Government Printing Office are included in the answer to Question 200.

3. See above; 4. See above; 5. None.