

ESTIMATES COMMITTEE
Question Taken on Notice

Question Number: 5-12

Output Number: Opening Statement

Date: 9/12/2020

From: Ms Marie-Clare Boothby

To: Hon Natasha Fyles

Portfolio: Tourism & Hospitality

Agency: Industry, Tourism & Trade

Subject: Arrangements for travel journalists and Instagram influencers

QUESTION

What are the current arrangements with travel journalists, Instagram influencers or any social media influencers, interstate and abroad, to promote the Northern Territory?