

Estimates Committee 2016
Questions Taken On Notice

(14/06/2016 to 23/06/2016)

Date: 14/06/2016 Output: Whole of Government
Sub Output:
Subject: Expenses for onshore gas

From: Mrs Robyn Lambley to Hon David Tollner
Mines & Energy

2-21
Question: Can the minister provide marketing and advertising expenses for onshore gas from July to the year to date?
Answer:
Answered On: 04/07/2016

ESTIMATES COMMITTEE

Question Taken on Notice

Date: 14 June 2016 **Output:** Corporate and Governance

Subject: Marketing and advertising expenditure

From: Mrs Robyn Lambley, Member for Araluen

To: Minister David Tollner
Minister for Mines and Energy

Agency: Department of Mines and Energy

Ministerial No: 16-0391-SEC

Number: 2.21

Question: Can the minister provide marketing and advertising expenses for onshore gas from July to the year to date?

Answer:

For the period 1 July 2015 to 14 June 2016, total expenditure on marketing and advertising for onshore gas was:

	Total expenditure exc GST
Marketing	\$48,254.73
Advertising	\$233,328.96
Total	\$281,583.69

This includes advertising campaigns presenting factual and scientific onshore oil and gas information to the community, activity supporting community consultation on the oil and gas industry development strategy, the consultation on the new onshore gas environmental regulations, updates to stakeholders and the community about land access arrangements, inclusion zones and the current level of activity.