

# ESTIMATES COMMITTEE

## Question Taken on Notice

**Question Number:** 1.5

**Output Number:** 3.1

**Date:** 13/06/2023

**From:** Ms Marie-Clare Boothby MLA

**To:** Hon Nicole Manison MLA

**Portfolio:** Tourism and Hospitality

**Agency:** Industry, Tourism and Trade

**Subject:** Vivid campaign

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**QUESTION:**

How much was spent on the Vivid campaign?

**ANSWER:**

The Department of Industry, Tourism and Trade's Tourism NT spent \$150,000 excl. GST on the Vivid campaign.