

# LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

## WRITTEN QUESTION

Mrs Braham **to** Chief Minister

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### **Bass in the Grass, costs**

1. How much did Major Events contribute to the Bass in the Grass event?
2. What was the break up of the expenditure covered by this funding?
3. How much did Major events give to the Bass in the Dust organisers?
4. What areas was this funding to cover?

### **ANSWER**

1. How much did Major Events contribute to BASSINTHEGRASS event?

The NT Government provided a grant of \$250,000 towards the cost of staging of the BASSINTHEGRASS event, which was organised by Major Events. In addition to this, receipts from the event, which were also used to cover the cost of the event, were as follows:

Gate Receipts	\$209 182
Sponsorship	\$ 16 000
Merchandise	<u>\$ 15 182</u>

**Sub total: \$240 364**  
**Plus grant: \$250 000**

**TOTAL FUNDING/REVENUE: \$490 364**

2. What was the break up of the expenditure covered by this funding?

### **ANSWER**

- \$188 678 for operational expenditure including staging and lighting, police, ambulance, security, toilets and amenities;
- \$23 234 for advertising;
- \$190 538 for talent and performers;
- \$78 980 for airfares and accommodation; and
- \$2 579 for royalty fees payable to peak body (APRA).

This expenditure totalled **\$484 009**.

3. How much did Major Events give to the BASSINTHEDUST organisers (being Alice Springs Festival)?

**ANSWER**

The Alice Springs Festival offered to organise this event and was provided with \$83 620 for this purpose. No event revenue information is available as this was a matter for the Alice Springs Festival.

4. What areas was this funding to cover?

**ANSWER**

This funding was provided to cover the following expenses:

- \$50 000 to the Alice Springs Festival in the form of sponsorship, as agreed;
- \$12 000 to secure performer Christine Anu;
- \$20 000 underwriting against loss, as agreed;
- \$1070 for the distribution of free water;
- \$260 for signage; and
- \$300 for printing changes.

**Totalling \$83 630**

Attendance at each event was as follows:

Darwin:	5300 payers	6000 in total
Alice Springs:	803 payers	830 in total

Based on paid ticket attendance, the Government grant per event represents a subsidy of \$47 per person for the Darwin event, and \$104 per head for the Alice Springs event.