

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Mrs Hickey to Attorney-General

---

Advertising by Agencies

1. What was the amount of funds spent by your Department on advertising since 1 July 1996.
2. What form of advertising and how much was spent in each category eg, television, print etc.
3. What are the name(s) of advertising agencies or consultant companies used to prepare these advertisements.
4. What was the amount of money spent on advertisements in which the Minister appeared (in the case of television) or his photograph appeared.

**ANSWER**

When answering please return 2 copies to The Clerk of the Legislative Assembly

1. The amount of funds spent on advertising from 1 July 1996 to 31 October 1997 is \$21,032.00.
2. 

Print	\$19,742
Radio	\$1,290
3. No advertising agencies or consultants were used to prepare these advertisements.
4. The amount of \$2,970.68 was spent on advertising where the Attorney-General's photograph was used. The advertisements were in the print media seeking comment on the Associations Amendment Bill and the Partnership Bill.