

Estimates Committee 2009
Questions Taken On Notice

(16/6/2009 to 19/6/2009)

Date: 18/06/2009

Output: 8.0 - Sport and
Recreation

Sub Output: 8.3 - Facilities and
Events

Subject: Document - sporting facilities

From: Mr Ross Bohlin to Mr Karl Hampton
Sport and Recreation

Question: **9-11**
This sporting document presented portrays Northern Territory sporting facilities. What is the point of this document, considering it only discusses Darwin facilities? What is its cost to produce - as an entire sample? I am not talking about one, I mean the entire run. If you would like to take a photocopy of the front and back cover so you have a reference to that, then I can have the document back.

Answer:
Answered On: 14/07/2009

ESTIMATES COMMITTEE

Question Taken on Notice

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Subject: Document – sporting facilities

From: Mr Ross Bohlin MLA To: Mr Karl Hampton MLA

Portfolio: Sport and Recreation

Number: 9.11

Question:

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Answer:

What is the point of this document, considering it only discusses Darwin facilities?

The Former Minister for Sport and Recreation, the Hon Kon Vatskalis MLA requested the former Department of Local Government Housing and Sport in 2007-08 consider the best way to promote the NTIS and the Northern Territory Government owned facilities to national and international sporting groups prior to the Beijing Summer Olympics in 2008.

Considering the Minister was going to contact international dignitaries as well as Olympic sporting bodies, a professional and high quality product needed to be created. The best way to promote the Northern Territory Government owned facilities and specifically the NTIS and its services as a possible venue for pre competition preparations was in a booklet, which incorporated general information on the Territory, travel distances from South East Asian Countries and China as well as the Darwin climate. Also included in the package were high quality booklets and CD's relating to the Arafura Games and NT Tourism which the Department did not pay for. Accordingly, only Northern Territory Government owned venues were included in the brochure. As is happened, all Northern Territory Government owned facilities are located in Darwin. Facilities in places such as Alice Springs are owned by the Alice Springs Town Council.

The Booklet's second purpose was to enable Hidden Valley Motor Sports Complex and Marrara Indoor Stadium as Northern Territory Government owned and operated facilities and the NTIS to have a marketing tool that it could use to promote not only its facilities and services but the other facilities that its potential clients may also want to use.

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| Description | Cost \$ |
|--|----------------|
| Local Photographer from <i>Arts and Graphics</i> to take high quality images that could be used for this publication and for future promotions | 7 182 |
| Printing of 2000 copies through the Government Printing Office | 12 783 |
| Design of Booklet – provided by internal Communications Unit | 0 |
| Research of facilities and their specifications - provided by internal Sport and Recreation Division | 0 |
| Script Writing and editing of the publication – provided by internal Sport and Recreation Division | 0 |
| TOTAL | 19 965 |