

LEGISLATIVE ASSEMBLY OF THE NORTHERN TERRITORY

WRITTEN QUESTION

Ms Finocchiaro, to the Minister for Public Employment:

Media, Communications, Marketing and Community Engagement Positions

1. Please provide details of all positions within the Northern Territory Public Service associated with media, communications, marketing, and community engagement as at 26 August 2016 including:
 - a. Agency
 - b. Position classification and job title
 - c. Whether the position was vacant, filled or subject to active recruitment.

2. Please provide details of all positions within the Northern Territory Public Service associated with media, communications, marketing, and community engagement as at 7 December 2016 including:
 - a. Agency
 - b. Position classification and job title
 - c. Whether the position was vacant, filled or subject to active recruitment.

3. Please provide details of all positions within the Northern Territory Public Service associated with media, communications, marketing, and community engagement from 28 August 2016 to 7 December that have been abolished or reclassified.

Answer: As this information is not held centrally, agencies were asked on this occasion to provide responses, which were then collated in each of the following tables. However, in future such questions need to be directed to each of the relevant agencies.

As at 26 August 2016

Agency	Position Title	Position Classn	Filled/Vacant
DLRM Corporate Communications and Media (providing services to Department Land resource Management, Department Sport and Recreation, Department Arts and Museums & Parks and Wildlife Commission of the NT): total 9 positions (<i>now Tourism & Culture</i>)	Comm Consultant, Corp Serv Div	AO6	Filled
	Communications Consultant	AO5	Vacant
	Dir Communication And Media	SAO2	Filled
	Marketing Consultant - Dsr	AO7	Filled
	Media Liaison Officer	AO5	Filled
	Media Manager	SAO1	Filled
	Media Mngr, Sport & Recreation	AO7	Filled
	Mngr Comms & Marketing	SAO1	Filled
Web Manager	AO7	Filled	
Tourism NT: total 2 positions (<i>now Tourism & Culture</i>)	Director Corporate Affairs	SAO2	Filled
	Corporate Comms Manager	AO7	Vacant
Northern Territory Electoral Commission: total 1 position	Manager Public Awareness	SAO1	Filled
Northern Territory Police, Fire and Emergency Services: total 8 positions	Director Media	EO1C	Filled
	Manager Media & Corp Communications	SAO1	Filled
	Industry Engagement Officer	AO7	Filled
	Online Communications Officers	AO6	Filled
	Web Manager (Externally Funded)	AO6	Filled
	Publications Officer	AO5	Filled
	Media Liaison Officer	AO5	Filled
Media Liaison Officer	AO5	Filled	
Aboriginal Areas Protection Authority: total 0 positions	Nil	Nil	Nil
Auditor-General's Office: total 0 positions	Nil	Nil	Nil
Legislative Assembly of the Northern Territory: total 0 positions	Nil	Nil	Nil
Department of Land Resource Management: total 9 positions	Comm Consultant Corporate Services Div	AO6	Filled
	Communications Consultant	AO5	Unfilled
	Dir Communication and Media	SAO2	Filled
	Marketing Consultant – DSR	AO7	Filled
	Media Liaison Officer	AO5	Filled
	Media Manager	SAO1	Filled
	Media Manager, Sport and Recreation	AO7	Filled
	Manager Comms and Marketing	SAO1	Filled
Web Manager`	AO7	Filled	
Department of Health: total 11 positions	Director	ECO1	Filled
	Media Manager	SAO1	Filled
	Senior Communications and Media Officer	AO7	Filled
	Web Manager	AO6	Filled
	Design and public relations officer	AO5	Filled
	Design / web administrator	AO5	Filled
Communications Officer	AO5	Filled	

TEHS	Communications and Media Manager	SAO1	Filled
	Media and PR Officer	AO7	Filled
CAHS	Communications and Media Manager	SAO1	Filled
	Media and PR Officer (actively recruiting)	AO7	Unfilled
Department of Corporate and Information Services: total 2 positions	Director Executive Services (30%)	SAO2	Filled
	Executive Admin Officer	AO4	Filled
Power and Water: total of 8 positions	Senior Executive Manager Customer and Stakeholder	EO2C	Filled
	Manager Marketing, Media and Community	ECM	Filled
	Manager Media and Community	4ACS	Filled
	Media Specialist	3ACS	Filled
	Digital and Internal Communication Specialist	2ACS	Filled
	Marketing Manager (in process of recruiting)	4ACS	Unfilled
	Marketing and Communications Specialist	2ACS	Filled
Territory Generation: total 1 position	Marketing and Communications Specialist	2ACS	Filled
	Communications and External Relations Manager	Band 3	Filled
Territory Families: total 6 positions	Communications and External Relations Manager		
	Director Business Continuity and Corporate Support	SAO2	Filled
Gooda and White Royal Commissioner: total 1 position	Manager Media and Communications	SAO1	Filled
	Senior Media Officer	AO7	Filled
	Senior Communications Officer	AO7	Filled
	e-Learning Development Officer	AO6	Filled
	Site Master	AO6	Filled
	Good and White Royal Commission Communications Officer (Supn employee for Gooda and White Royal Commission)	SAO1	Filled
Jacana Energy: total 3 positions	Senior Marketing and Communications Consultant	JL4	Filled
	Marketing and Communications Coordinator	JL2	Filled
	Communications Specialist – project role to 29 September 2016	JL3	Filled
Department of the Chief Minister: total 19 positions	Executive Director, Strategic Communications and Engagement	ECO2	Filled
	Marketing Director	ECO1	Filled
	Communications Director	ECO1	Filled
	Communications Manager	SAO1	Unfilled
	Communications Manager Southern Region	SAO1	Filled
	Community and Stakeholder Manager	SAO1	Filled
	Marketing Manager	SAO1	Filled
	Marketing Manager	SAO1	Filled
	Senior Marketing Consultant	AO7	Filled
	Senior Marketing Consultant	AO7	Filled
	Senior Communications Consultant	AO7	Filled
	Senior Communications Consultant – Major Projects	AO7	Filled
	Marketing Consultant	AO6	Filled
	Marketing Consultant	AO6	Filled
	Communications Consultant	AO6	Unfilled
	Communications Consultant	AO6	Unfilled
	Marketing Officer	AO5	Filled
Marketing Officer	AO5	Filled	

	Communications Officer – Southern Region	AO5	Filled
Department of Business: total 8 positions	Director Corporate Communications	SAO2	Filled
	Media Manager	AO7	Unfilled
	Web Manager	AO6	Filled
	Marketing and Comms Officer	AO5	Filled
	Communications Manager	AO6	Filled
	Marketing Manager	AO7	Filled
	Projects Officer	AO4	Unfilled
	International Marketing Officer (Supn .8, only funded till June 2017)	AO6	Filled
Department of Primary Industry and Resources: total 7 positions and 2 externally funded	Director Communications and Marketing	SAO2	Filled
	Media Manager	SAO1	Filled
	Communications Manager	SAO1	Filled
	Web Publishing Officer	AO6	Filled
	Communications Officer	AO6	Filled
	Publications and Publishing Officer	AO5	Filled
	Media Manager (DME)	AO7	Unfilled
	Communications Officer (National Banana Freckle Eradication Program)	AO6	Filled
	Community Engagement Officer (National Banana Freckle Eradication Program)	AO5	Filled
Department of Education: total 8 positions	Director Communications	SAO2	Filled
	Assistant Director Marketing	SAO1	Unfilled
	Media Manager	AO7	Filled
	Communications Manager	AO6	Filled
	Communications Consultant	AO6	Filled
	Web Officer	AO5	Filled
	Marketing and Communications Officer	AO5	Unfilled
	Communications Support Officer	AO4	Unfilled
Department of the Attorney General and Justice: total 4 positions	Manager Corporate Communications and Media	SAO1	Filled
	Senior Communications Officer	AO7	Filled
	Web Administrator	AO6	Filled
	Multi-Media and Communications Officer	AO4	Filled
Department of Infrastructure, Planning and Logistics: total 7 positions	Media Manager	SAO2	Filled
	Communications and Media Manager	SAO1	Filled
	Manager Media and Communications	SAO1	Filled
	Media Manager	AO7	Filled
	Senior Communications Officer	AO6	Filled
	Senior Communications Consultant	AO6	Filled
	Communications Officer Chief Executive Service	AO5	Filled
Office of the Ombudsman: 2 positions providing less than 10% of their duties	Business Manager	SAO1	Filled
	Business Support Officer	AO4	Filled
Department of Housing and Community Development: total 9 positions	Director Corporate Communications	SAO2	Filled
	Media Manager	SAO1	Filled
	Communications & Marketing Manager	SAO1	Filled
	Senior Communications Consultant	AO7	Filled
	Community Industry & Stakeholder Engagement Officer	AO7	Filled
	Communications & Media Officer	AO6	Filled
	Web Officer	AO5	Filled
	Communications Officer	AO5	Filled
	Communications Support Officer	AO4	Filled

Department of Treasury and Finance: total 3 positions	Publisher	AO6	Filled
	Senior Communications Officer	AO5	Filled
	Communications Officer	AO4	Filled

As at 7 December 2016

Agency	Position Title	Position Classn	Filled/Vacant
Tourism and Culture: total 12 positions	Communications Consultant	AO5	Vacant
	Corporate Communications Mngr	AO7	Filled
	Director Corporate Affairs	SAO2	Filled
	Marketing Consultant - Dsr	AO7	Vacant
	Media Liaison Officer	AO5	Vacant
	Media Mngr, Sport & Recreation	AO7	Vacant
	Mngr Comms & Marketing	SAO1	Filled
	Supernumerary	AO5	Filled
	Supernumerary	AO6	Filled
	Supernumerary	AO7	Filled
	Supernumerary	AO7	Filled
Web Manager	AO7	Filled	
NTEC: total 1 position	Manager Public Awareness	SAO1	Filled
Northern Territory Police, Fire and Emergency Services: total 8 positions	Director Media	EO1C	Filled
	Manager Media & Corp Communications	SAO1	Filled
	Industry Engagement Officer	AO7	Filled
	Online Communications Officers	AO6	Filled
	Web Manager (Externally Funded)	AO6	Filled
	Publications Officer	AO5	Filled
	Media Liaison Officer	AO5	Filled
Media Liaison Officer	AO5	Filled	
Aboriginal Areas Protection Authority: total 0 positions	Nil	Nil	Nil
Auditor-General's Office: total 0 positions	Nil	Nil	Nil
Legislative Assembly of the Northern Territory: total 0 positions	Nil	Nil	Nil
Department of Land Resource Management: total 4 positions	Comm Consultant Corporate Services Div	AO6	Filled
	Dir Communication and Media	SAO2	Filled
	Media Manager	SAO1	Filled
	Communications Officer	AO5	Unfilled
Department of Health: total 11 positions	Director	ECO1	Filled
	Media Manager	SAO1	Filled
	Senior Communications and Media Officer	AO7	Filled
	Web Manager	AO6	Filled
	Design and public relations officer	AO5	Filled
	Design / web administrator	AO5	Filled
	Communications Officer	AO5	Filled
TEHS	Communications and Media Manager	SAO1	Filled
CAHS			

	Media and PR Officer	AO7	Filled
	Communications and Media Manager	SAO1	Filled
	Media and PR Officer	AO7	Filled
Department of Corporate and Information Services: total 2 positions	Director Executive Services (30%)	SAO2	Filled
	Executive Admin Officer	AO4	Filled
Power and Water: total of 8 positions	Senior Executive Manager Customer and Stakeholder	EO2C	Filled
	Manager Marketing, Media and Community	ECM	Filled
	Manager Media and Community	4ACS	Filled
	Media Specialist	3ACS	Filled
	Digital and Internal Communication Specialist	2ACS	Unfilled
	Marketing Manager (in process of recruiting)	4ACS	Filled
	Marketing and Communications Specialist	2ACS	Filled
	Marketing and Communications Specialist	2ACS	Unfilled
Territory Generation: total 2 positions	Communications and External Relations Manager	Band 3	Filled
	Communications and Stakeholder Relationship Specialists	ECM	Filled
Territory Families: total 8 positions	Director Business Continuity and Corporate Support	SAO2	Filled
	Director Corporate Communication (Active recruitment)	SAO2	Unfilled
	Manager Media and Communications	SAO1	Filled
	Senior Media Officer	AO7	Filled
	Senior Communications Officer	AO7	Filled
	Senior Project Officer Emergency Management (Supn position)	AO7	Filled
	e-Learning Development Officer	AO6	Filled
	Site Master	AO6	Filled
Gooda and White Royal Commisioner: total 3 positions	Gooda and White Communications Officer (Supn position)	SAO1	Filled
	Good nd White Communications Officer (Supn position)	SAO1	Filled
	Gooda and White Medial and Communications Officer (Supn position)	AO6	Filled
Jacana Energy: total 2 positions	Senior Marketing and Communications Consultant	JL4	Filled
	Marketing and Communications Coordinator	JL2	Filled
Department of Chief Minister: total 12 positions	Executive Director, Strategic Communications and Engagement	ECO2	Filled
	Communications Director	ECO1	Filled
	Communications Manager	SAO1	Filled
	Communications Manager	SAO1	Filled
	Communications Manager Regional	SAO1	Filled
	Community Engagement Manager	SAO1	Filled
	Senior Community Engagement Consultant	AO7	Filled
	Senior Communications Consultant	AO7	Filled
	Communications Consultant	AO6	Filled
	Communications Consultant	AO6	Unfilled
	Communications Officer – regional	AO5	Filled
	Communications Officer	AO5	Filled

Department of Trade Business and Innovation: total 8 positions	Director Strategic Engagement and Communications	SAO2	Filled
	Marketing Manager	AO7	Filled
	Communications and Marketing Officer (Filled at the AO6 level, funded till June 2017)	AO7	Filled
	Communications and Marketing Officer	AO5	Filled
	Public Relations Officer (Filled at the AO6 level)	AO7	Filled
	Social Media Officer (currently being recruited to)	AO4	Unfilled
	Web Officer	AO6	Filled
	Engagement and Communications Manager (Currently filled at SAO1 level, intent to resigned in 2017)	SAO2	Filled
	International Marketing Officer (Supn .8, only funded till June 2017)	AO6	Filled
Department of Primary Industry and Resources: total 7 positions and 1 externally funded	Director Communications and Marketing	SAO2	Filled
	Media Manager	SAO1	Filled
	Communications Manager	SAO1	Filled
	Web Publishing Officer	AO6	Filled
	Communications Officer	AO6	Filled
	Publications and Publishing Officer	AO5	Filled
	Media Manager	AO7	Unfilled
Communications Officer (National Banana Freckle Eradication Program)	AO6	Filled	
Department of Education: total 8 positions	Director Communications	SAO2	Filled
	Assistant Director Marketing	SAO1	Filled
	Media Manager	AO7	Unfilled
	Communications Manager	AO6	Filled
	Communications Consultant	AO6	Unfilled
	Web Officer	AO5	Filled
	Marketing and Communications Officer	AO5	Filled
	Communications Support Officer	AO4	Unfilled
Department of the Attorney General and Justice: total 5 positions	Director, Corporate Communications	SAO2	Unfilled
	Manager Corporate Communications and Media	SAO1	Filled
	Senior Communications Officer	AO7	Filled
	Web Administrator	AO6	Filled
	Multi-Media and Communications Officer	AO4	Filled
Department of Infrastructure, Planning and Logistics: total 7 positions	Media Manager	SAO2	Filled
	Communications and Media Manager	SAO1	Filled
	Manager Media and Communications	SAO1	Filled
	Media Manager	AO7	Filled
	Senior Communications Officer	AO6	Filled
	Senior Communications Consultant	AO6	Filled
	Communications Officer Chief Executive Service	AO5	Filled
Office of the Ombudsman: 2 positions providing less than 10% of their duties	Business Manager	SAO1	Filled
	Business Support Officer	AO4	Filled

Department of Housing and Community Development: total 9 positions	Director Corporate Communications	SAO2	Filled
	Media Manager	SAO1	Filled
	Communications & Marketing Manager	SAO1	Filled
	Senior Communications Consultant	AO7	Filled
	Community Industry & Stakeholder Engagement Officer	AO7	Filled
	Communications & Media Officer	AO6	Filled
	Web Officer	AO5	Filled
	Communications Officer	AO5	Filled
	Communications Support Officer	AO4	Filled
Department of Treasury and Finance: total 3 positions	Publisher	AO6	Filled
	Senior Communications Officer	AO5	Filled
	Communications Officer	AO4	Filled

Position Abolished or Reclassified between 28 August 2016 to 7 December 2016

Agency	Position Title	Status – Abolished/Reclassified
Department of Chief Minister: total 6 positions	Marketing Director ECO1	Abolished
	Marketing Manager SAO1	Abolished
	Senior Marketing Consultant AO7	Abolished
	Marketing Consultant AO6	Reclassified to Digital Content Developer, DCIS
	Marketing Consultant AO6	Reclassified to Digital Content Developer, DCIS
	Marketing Officer	Reclassified to Digital Content Developer, DCIS