

Onshore Gas summary expenditure July 2015 - March 2016 marketing and advertisi

Advertising Design

Newspaper	358111	AP0142	SERVICES
	\$815 358111	AP0140	OIL AND GAS REMINDER ADS
	358111	AP0140	OIL AND GAS SUB ADS
Television	358131	AP0085	TVC PROD FUELLING THE FUTURE
	\$41,018 358131	AP0085	VOICE OVER FUELLING THE FUTURE

Advertising Placement

*Note - TV advertising placed after March

Newspaper	358112	93B116	OILGAS CAMPAIGN TO CORRECT CODE
	\$97,002 358112	93B116	ONSHORE OIL GAS CAMPAIGN
	358112	93B116	ONSHORE OIL GAS CAMPAIGN
	358112	93B116	ONSHORE OIL GAS CAMPAIGN
	358112	93B116	ONSHORE OIL GAS CAMPAIGN
	358112	PO0436	ONSHORE OIL AND GAS SUB CAMPAI
	358112	PO0053	ONSHORE OIL AND GAS SUB CAMPAI
	358112	PO0059	ONSHORE OIL AND GAS SUB CAMPAI
	358112	PO0060	ONSHORE OIL AND GAS SUB CAMPAI
	358112	PO0102	ONSHORE OIL AND GAS SUB CAMPAI
	358112	AP0366	ONSHORE GAS ADVERTISING
	358112	AP0142	ONSHORE GAS
	358112	AP0003	ONSHORE GAS
	358112	AP0135	ONSHORE GAS ADVERTISING
	358112	AP0086	ONSHORE GAS ADVERTS
	358112	PO0027	ONSHORE OIL GAS CAMPAIGN CREAT
	358112	PO0076	ONSHORE OIL GAS CAMPAIGN CREAT
	358112	PO0344	ONSHORE OIL GAS CAMPAIGN CREAT
	358112	93B116	OILGAS CAMPAIGN TO CORRECT CODE
	358112	93B116	OILGAS CAMPAIGN TO CORRECT CODE
	358112	93B116	OILGAS CAMPAIGN TO CORRECT CODE

Marketing Design

	358611	93B254	RICH2345 01432 AP CRED MAR16
	\$5,102 358611	AP0140	BOOKLET ONLINE DOCUMENT
	358611	AP0140	UPDATE OIL AND GAS FLYERS
	358611	AP0186	FACT SHEETS STRATEGY INDUSTRY

Multimedia Production

	\$12,069 358631	AP0049	FUELLING THE FUTURE PRODUCTION
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Market Research

	358911	LR7352	OIL AND GAS
	\$11,000		

Photography

	358932	93B109	AP CREDITOR OCT15 STUD0005 0151442
	\$900 358932	AP0335	CAMPAIGN PHOTO BACKYARD BBQ
	358932	93B109	AP CREDITOR OCT15 STUD0005 0151442

Communication Planning

	\$6,720 358951	*Note - this was not covered in the written questions as a communication c	
		AP0186	STRATEGY DOCUMENT DEVELOPMENT

TOTAL

\$174,626

**LEGISLATIVE ASSEMBLY OF THE NT
TABLED DOCUMENTS**

Committee: *Estimator*.....
 Paper No: *2-4*.....Date: *14/6/16*
 Tabled By: *Tollner*.....
 Signed: *[Signature]*.....

ng expenditure

\$155	42334 GRAPHICS'II DOO
\$80	42429 GRAPHICS'II DOO
\$580	42429 GRAPHICS'II DOO
\$815	
\$17,500	42450 SMALL SCREEN PRODUCTIONS PTY LTD
\$23,518	42450 SMALL SCREEN PRODUCTIONS PTY LTD
\$41,018	

-\$14,112	42308 ADCORP AUSTRALIA LIMITED
\$14,112	42308 ADCORP AUSTRALIA LIMITED
\$5,142	42308 ADCORP AUSTRALIA LIMITED
\$8,813	42308 ADCORP AUSTRALIA LIMITED
\$17,639	42308 ADCORP AUSTRALIA LIMITED
\$3,948	42314 ADCORP AUSTRALIA LIMITED
\$1,370	42349 ADCORP AUSTRALIA LIMITED
\$13,830	42352 ADCORP AUSTRALIA LIMITED
\$14,403	42352 ADCORP AUSTRALIA LIMITED
\$10,810	42354 ADCORP AUSTRALIA LIMITED
\$14,112	42282 ADCORP AUSTRALIA LIMITED
\$3,468	42334 ADCORP AUSTRALIA LIMITED
-\$3,468	42345 ADCORP AUSTRALIA LIMITED
\$3,468	42359 ADCORP AUSTRALIA LIMITED
\$3,468	42418 ADCORP AUSTRALIA LIMITED
\$8,813	42286 ADCORP AUSTRALIA LIMITED
\$17,639	42293 ADCORP AUSTRALIA LIMITED
\$5,142	42279 ADCORP AUSTRALIA LIMITED
-\$5,142	42308 ADCORP AUSTRALIA LIMITED
-\$8,813	42308 ADCORP AUSTRALIA LIMITED
-\$17,639	42308 ADCORP AUSTRALIA LIMITED
\$97,002	

\$150	42460 GRAPHICS'II DOO
\$820	42429 GRAPHICS'II DOO
\$62	42429 GRAPHICS'II DOO
\$4,070	42433 GRAPHICS'II DOO
\$5,102	

\$12,069	42443 MOJO COLLECTIVE PTY LTD
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\$11,000	42458 XG00A11
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\$900	42308 STUDIO MCNAUGHT
\$900	42311 STUDIO MCNAUGHT
-\$900	42338 STUDIO MCNAUGHT
\$900	

onsultancy	
\$6,720	42433 MOJO COLLECTIVE PTY LTD