

Estimates Committee 2005
Questions Taken On Notice

(23/06/2005 to 01/10/2005)

Date: 07/07/2005 Output:
Sub Output:
Subject: Non Output Specific Budget Questions - Projects/Programs

From:Mr Terrance Kennedy MILLS to Honourable Paul HENDERSON

Question: **5-16**
Please provide a breakdown of spending on Sports projects and programs, identifying how much was spent on print media, electronic media, brochure production, and direct mail and how much was spent on DVD and CD production.

Answer:
Answered On: 11/08/2005

ADVERTISING, MARKETING & PUBLICATIONS

Output Group : Sport & Recreation

OVERVIEW OF OUTPUT GROUP

Item	Output	\$ Sub-Total	Actual Expenditure 2004/05
ADVERTISING	Events	104,045	115,691
	P&D	9,531	
	NTIS	2,115	
PUBLICATIONS	Events	78,376	104,558
	P&D	19,522	
	NTIS	6,660	
MARKETING/PR	Events	14,282	32,344
	P&D	0	
	NTIS	18,062	
		TOTAL	\$252,593

ADVERTISING, MARKETING & PUBLICATIONS

ADVERTISING : 2004/05 ACTUALS

Output	Specific Event/Item	\$Print	\$ TV	\$ Radio	\$ Total
Events	Includes Arafura Games Newsletters x four editions Arafura Games 2005 Expressions of interest forms Arafura Games 2005 Accreditation forms 2005 NT Sports Awards nomination form	83,022	3,976	17,047	104,045
Participation & Development	Advertising Grant Programs and Service Delivery Programs/Training	9,531			9,531
NTIS	Advertising scholarships and awards night	2,115			2,115
					115,691