

Committee: Estimates

Paper No: 5-17 Date: 16 / 6 / 16

Department of Arts and Museums Higgins

Signed: [Signature]

2016 ESTIMATES

Advance Question to Government to be asked at 2016 Estimates Hearings

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| Question No: | 1 |
| From: | The Hon Michael Gunner MLA, Leader of the Opposition |
| To: | The Hon Gary Higgins MLA, Minister for Arts and Museums |
| Question Heading: | GOVERNMENT ADVERTISING |
| Question: | <p>Please provide the costs of advertising and communications in 2015-16 in each agency / Authority:</p> <p>a) Provide a name / description of advertising campaigns run by your agencies / authorities and the costs associated with each campaign.</p> <p>b) Provide the details on the number and level of staff who are responsible for communications and advertising in your agencies / authorities.</p> <p>c) Has there been an increase in the number of staff and the level of staff responsible for communication and advertising in your agency from 2013-14 to 2015-16? If so, how many and at what additional cost?</p> <p>d) Please provide the details and costs of all government advertising that contained either the image or voice of the Minister or Chief Minister or the name of the Chief Minister or Minister.</p> |

Answer:

- (a) Advertising campaigns for the Department of Arts and Museums for 2015-16 (to 31 March 2016) included:
- \$14 055 Shaping our Future Arts and Culture Policy Discussion Paper
 - \$12 664 NT Literacy Awards
 - \$47 187 Territory Remembers Program
- (b) The Department of Arts and Museums receives marketing and communications, web and media support through a shared service arrangement with the Department of Land Resource Management. This question is to be addressed by the Department of Land Resource Management.

(c) As per (b) above.

(d) There was no advertising that contained either the image or voice of the Minister or Chief Minister or the name of the Chief Minister or Minister.

Department of Arts and Museums

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| Question No: | 2 |
| From: | The Hon Michael Gunner MLA, Leader of the Opposition |
| To: | The Hon Gary Higgins MLA, Minister for Arts and Museums |
| Question Heading: | TENDERS AND CONSULTANCIES |
| Question: | <p>For each agency / authority, please provide the costs and number of all consultancies undertaken by the agency.</p> <ul style="list-style-type: none">• Please provide details for consultancies associated with communications.• Please provide details of consultancies over \$100 000.• Please provide details on consultancies that were conducted by interstate companies. |

Answer:

| Vendor Name | Consultancy Description | Total \$ | Vendor Location |
|------------------------------------|---|---------------|-----------------|
| Creative Territory Pty Ltd | Development of a branding strategy for the Agency | 7 536 | NT |
| Systems Knowledge Concepts Pty Ltd | Report on the Screen industry in the Territory for the Ministerial Advisory Committee (MAC) | 10 000 | SA |
| Total as at 31 March 2016 | | 17 536 | |

Department of Arts and Museums

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| Question No: | 3 |
| From: | The Hon Michael Gunner MLA, Leader of the Opposition |
| To: | The Hon Gary Higgins MLA, Minister for Arts and Museums |
| Question Heading: | TENDERS AND CONSULTANCIES |
| Question: | Which consultants were not selected through competitive tendering and why? |

Answer:

Consultancies valued under \$15 000 were procured under the one quote system.

Department of Arts and Museums

2016 ESTIMATES

Advance Question to Government

to be asked at 2016 Estimates Hearings

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| Question No: | 4 and 5 |
| From: | The Hon Michael Gunner MLA, Leader of the Opposition |
| To: | The Hon Gary Higgins MLA, Minister for Arts and Museums |
| Question Heading: | TENDERS AND CONSULTANCIES |
| Question: | <p>4. For each agency / authority, how many Certificates of Exemption were issued in 2015-16?</p> <p>5. For each Certificate of Exemption:</p> <p>a. What is the description of the goods and services contracted?</p> <p>b. What is the value of the goods and services contracted?</p> <p>c. Why was the Certificate of Exemption required?</p> |

Answer:

Question 4

One certificate of exemption issued in 2015-16 (to 31 March 2016).

Question 5

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| Provision of a Library Management System (LMS) for a period of 60 Months | \$1,684,632.48 | Only two products identified nationally as meeting the mandatory criteria established for the NTL LMS. |
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